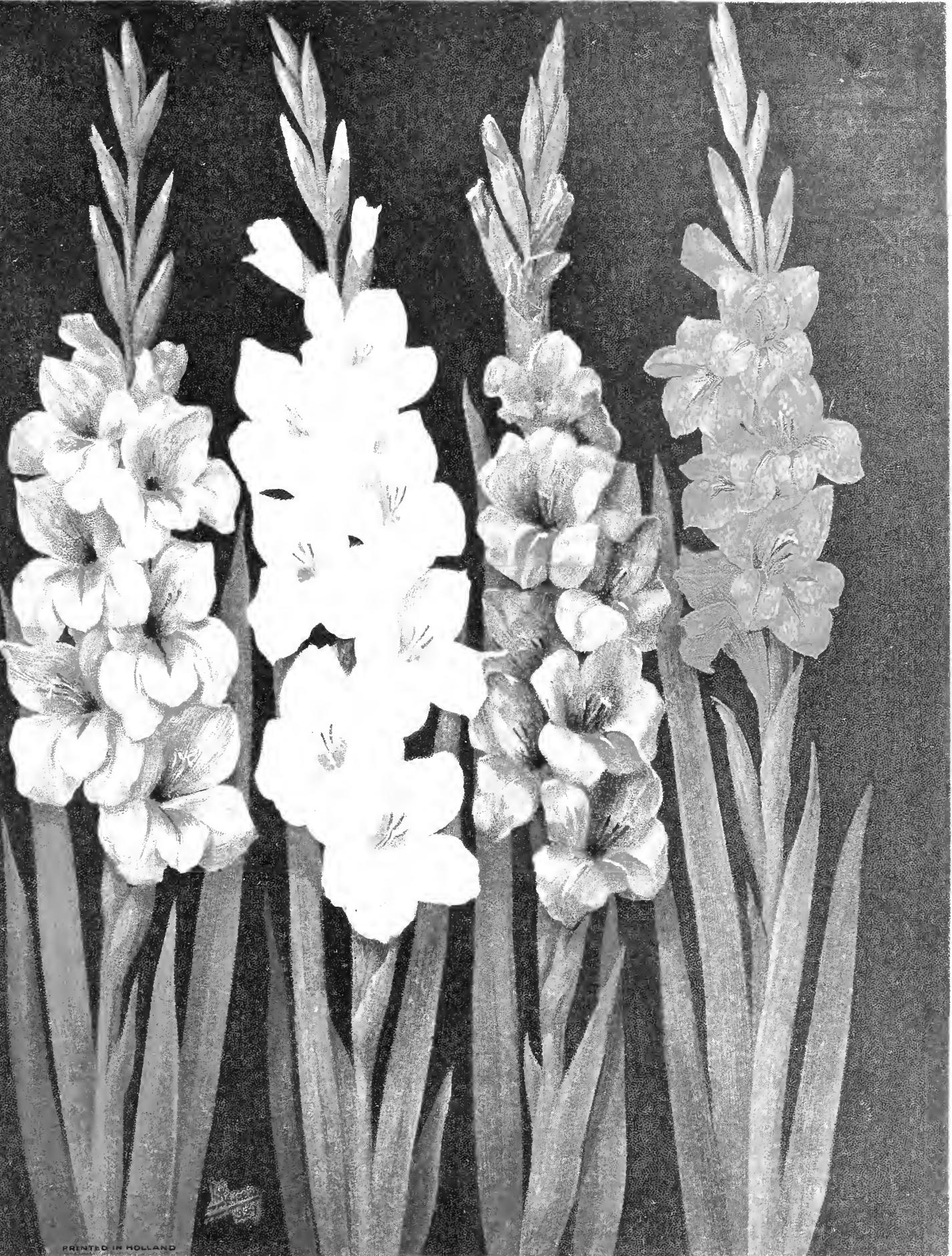


## **Historic, Archive Document**

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PRINTED IN HOLLAND

SPRING 1930

Phone  
WALKER  
6233

**F. RYNVELD & SONS**  
350 GREENWICH ST., NEW YORK CITY

TERMS OF SALE  
(see inside cover)

SPRING ISSUE

January 1st, 1930

# This is Our Wholesale Trade Catalog

—and is intended only for those engaged in the commercial growing or selling of bulbous stocks. We do not issue a retail catalog nor do a retail business.

WITH the heads of the leading institutions combining in an effort to avert any suspension in business activities, there is every reason to expect the continuity of reasonably good times and the florist trade, therefore, can look to the future with optimism.

Our constantly increasing spring volume has enabled us to effect economies in production and handling and we are pleased to pass these advantages to our customers in the shape of lower prices. We invite your special attention to our very reasonable quotations on the leading florist varieties of Gladiolus and Dahlias.

We are constantly broadening our line and thus maintaining our position as the foremost suppliers of the most complete line

of bulbs and kindred items in the country. We are ever on the lookout for new or old neglected bulbous items which offer commercial possibilities and these are being added to our list from time to time.

Please see Page 21 for our offer on Sansevieria and Page 24 for Wrapped Ferns. We believe that both these items offer opportunity for profitable sales by you.

We take the opportunity of thanking you for your patronage in the past and hope that we may continue to enjoy your good will.

## A Few Simple Instructions on the Planting of Spring Bulbs

Practically the entire group of bulbs, corms or tubers which are planted in the spring for Summer flowering are tender—which means that they must not be exposed to temperatures which are at or closely approaching the freezing point.

Weather conditions all over the country are too variable to permit the naming of safe definite planting dates but generally speaking no exposed plantings should be made until the soil has had the benefit of some mild weather. Nothing will be gained in an attempt to anticipate this condition.

We give at right suggestions for the depth of planting and spacing of the leading items:

|                                  | Cover<br>Inches | Space<br>Inches |
|----------------------------------|-----------------|-----------------|
|                                  | Deep            | Apart           |
| Gladiolus .....                  | 4 in.           | 6 in.           |
| Dahlias .....                    | 4 in.           | 36 in.          |
| Cannas .....                     | 3 in.           | 24 in.          |
| Tuberoses .....                  | 3 in.           | 8 in.           |
| Caladium <i>Esculentum</i> ..... | 3 in.           | 24 in.          |
| “ Fancy Leaved .....             | 2 in.           | 10 in.          |
| Montbretias .....                | 3 in.           | 5 in.           |
| Begonias .....                   | 2 in.           | 12 in.          |
| Hardy Lilies .....               | 5 in.           | 10 in.          |

### ASK FOR THESE FREE DISPLAY CARDS

We will have available for distribution this spring season a new set of standard size (5½ x 7") display cards of many of the most popular items offered in this catalog. They are of great help in the resale of these bulbs and we will include them free with every order upon request.

### ABOUT PRICES

We sell six bulbs at the dozen rate, 25 at the 100 rate, 250 at the 1000 rate. Depending upon the extent of our stocks and upon market conditions lower prices can invariably be made on large quantities of any item upon request.

**NOTE**—With the exception of Dahlias, Tritomas, Peonies and Dielytras which are shipped direct from our growing station at Central Park, L. I., N. Y., all stocks offered in this catalog are quoted F.O.B. New York City and are delivered free to any express or railroad station or any steamship dock within this area. As an added service to our Southern customers we have arranged to make shipments from our Jacksonville warehouse of many of the items listed herein. Customers in the extreme Western States can avail themselves of a similar saving on many stocks by communicating with our San Francisco office located at 925 Howard Street. Sansevierias and Ferns are quoted F.O.B. our Growing Station, Florida.

### LIBERAL TERMS TO RESPONSIBLE PARTIES

Our regular terms of sale are as follows: 5% off for cash with order, 2% off for cash within 10 days; final payment to be made within 60 days. These terms will apply in all sales to customers who in turn resell the bulbs.

To the grower and florist, however, we have inaugurated the "GROWERS' TERMS" of sale. They are as follows: invoices for bulbs are payable from responsible florists and growers 10 days after the normal flowering period of the particular bulbs sold, with final payment on late summer bulbs due July 15th. We, in this way, endeavor to assist the florist and grower during the period that the stocks are in growth.

When applying for credit it will greatly expedite matters if you will give us the names and addresses of those firms (preferably members of the trade) with whom you at present enjoy credit privileges.

**WHAT WE GUARANTEE.** We guarantee that all bulbs leave our farms and warehouses in good condition, packed in boxes or packages substantially secure and sufficiently strong to insure delivery in good condition with reasonable handling. The risk of transportation is one which the customer must absorb.

**WHAT WE DO NOT GUARANTEE.** We give no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs or plants we send out, nor will we be in any way responsible for the crop. If the customer does not accept the bulbs, roots or seeds under these conditions, they must at once be returned to us and any money paid will be promptly refunded.

Positively no claims allowed unless made within five days after the receipt of merchandise.

**THIS CATALOG CANCELS ALL PREVIOUS QUOTATIONS.**



F. Rynveld and Sons, 350 Greenwich Street, New York



# Gladiolus From Our Long Island Farms

There is a vast difference in the quality of Gladiolus bulbs that is not apparent by an examination of the dry bulbs and one must be familiar with the conditions under which they are grown before determinations can be made of the performing value. Our bulbs—for instance—are all grown from young stock which is a very important factor in the developing of high crown bulbs. We also dip every bulb in Semesan before planting which keeps the stocks healthy and stimulates the growth. Furthermore we do not cut any flowers whatever (except to remove the seedling pods) and this has a twofold advantage in that it permits the new bulb to gain full maturing advantage of the whole plant and enables us to check up and rogue out any bulbs that may be mixed.

Such quality, plus reasonable prices and a well balanced list of varieties of proven merit, accounts for the fact that we handle more Gladiolus bulbs than any other firm in the East.

|   | 1½" and up<br>100 | 1¼" to 1½"<br>100 |        |         |
|---|-------------------|-------------------|--------|---------|
| <b>ALICE TIPLADY.</b> (Primulinus). Beautiful saffron color and one of the best known and finest of the Primulinus types. Its attractive color is not approached in any other variety. Splendid for forcing or outside planting ..... | \$2.15            | \$18.00           | \$1.70 | \$14.00 |

**AMERICA.** Soft lavender pink. An old favorite and still popular, although there are many finer kinds of the same color. Stocks are now much depleted and only small quantities available.....

**ANNA EBERIUS.** Dark velvety purple and an extra fine variety in this color.....

**BALBOA.** A clear glowing apricot pink, blending into a warm yellow throat. Seven large, well opened, excellently placed, somewhat reflexed flowers of good texture open at once. Won best seedling (three spikes show) at the California Gladiolus Society Exhibition .....

**BARON JOS. HULOT.** Deep violet blue and still the finest of this color.....

**BEAUTY.** (Primulinus.) Deep salmon pink, slightly frilled. Exceptionally beautiful color.....

**BLERIOT.** This variety combines the color combinations of splendid qualities of Halley and Pendleton for it has a salmon pink outline with a beautiful large blotch and splendid form and substance. It promises to be a splendid commercial kind .....

**BYRON L. SMITH.** An orchid color Gladiolus with blendings of blue, yellow and white.....

**CAPTAIN BOYNTON.** Delicate lavender with deeper blotch on lower petal. Well formed spike on long, strong stem .....

**CATALINA.** Bright rosy pink primulinus with vivid lemon yellow throat. The pink is most intense at the outer edges of the petals and becomes more delicate toward the center of the flower, blending with the yellow gradually. Medium size, well spaced in open airy form. Tall, slender and graceful .....

**CATHARINA.** A combination of lavender and lilac colors, with violet throat. With the present demand for light blue Gladiolus, "Catharina" is selling well and is very popular.....

**CHICAGO WHITE.** A popular early white variety with small lilac blotch on lower petals.....

**CRIMSON GLOW.** This variety is considered the finest deep crimson. It is a tall, strong, grower with flowers well placed.....

**DAWN.** Salmon pink with lighter shadings. Wine throat. Strong vigorous grower.....

**DR. F. E. BENNETT.** This is among the finest of the new reds. Tall, sturdy grower with well arranged flower formation and highly regarded by all who see it .....

**DREAM.** Large massive blooms of deep salmon red with very showy blotches and nicely ruffled. Extra fine .....

**DUCHESS OF YORK.** The finest of the new blues. We are glad that our larger stock of this fine variety enables us to lower the price considerably this season .....

|  | 1½" and up<br>100 | 1¼" to 1½"<br>100 |  |
|--|-------------------|-------------------|--|
|--|-------------------|-------------------|--|

|      |       |      |       |
|------|-------|------|-------|
| 2.65 | 22.00 | 2.15 | 18.00 |
|------|-------|------|-------|

|      |       |      |       |
|------|-------|------|-------|
| 3.00 | 25.00 | 2.40 | 20.00 |
|------|-------|------|-------|

|       |       |       |       |
|-------|-------|-------|-------|
| 10.00 | ..... | ..... | ..... |
|-------|-------|-------|-------|

|      |       |      |       |
|------|-------|------|-------|
| 5.40 | 45.00 | 4.30 | 36.00 |
|------|-------|------|-------|

|      |       |      |       |
|------|-------|------|-------|
| 4.80 | 40.00 | 3.90 | 32.00 |
|------|-------|------|-------|

|      |       |      |       |
|------|-------|------|-------|
| 6.00 | 50.00 | 4.80 | 40.00 |
|------|-------|------|-------|

|      |       |      |       |
|------|-------|------|-------|
| 4.80 | 40.00 | 3.90 | 32.00 |
|------|-------|------|-------|

|      |       |      |       |
|------|-------|------|-------|
| 7.15 | 60.00 | 5.75 | 48.00 |
|------|-------|------|-------|

|       |       |       |       |
|-------|-------|-------|-------|
| 10.00 | ..... | ..... | ..... |
|-------|-------|-------|-------|

|      |       |      |       |
|------|-------|------|-------|
| 6.00 | 50.00 | 4.80 | 40.00 |
|------|-------|------|-------|

|      |       |      |       |
|------|-------|------|-------|
| 2.65 | 22.00 | 2.15 | 18.00 |
|------|-------|------|-------|

|      |       |      |       |
|------|-------|------|-------|
| 2.65 | 22.00 | 2.15 | 18.00 |
|------|-------|------|-------|

|      |       |      |       |
|------|-------|------|-------|
| 6.00 | 50.00 | 4.80 | 40.00 |
|------|-------|------|-------|

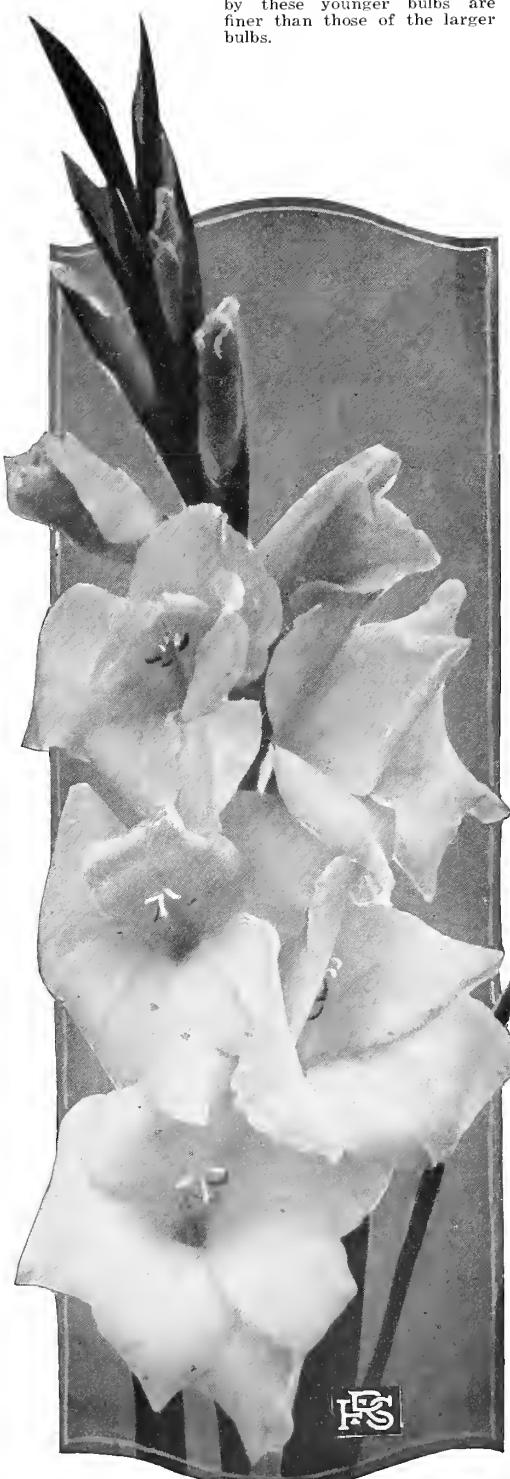
|       |        |      |       |
|-------|--------|------|-------|
| 12.00 | 100.00 | 9.60 | 80.00 |
|-------|--------|------|-------|

|      |       |      |       |
|------|-------|------|-------|
| 9.00 | 75.00 | 7.15 | 60.00 |
|------|-------|------|-------|

|      |       |      |       |
|------|-------|------|-------|
| 9.60 | 80.00 | 7.75 | 64.00 |
|------|-------|------|-------|



We advocate the extensive use of second size bulbs for outside planting. Their smaller cost generally more than compensates for the small difference in flowering time and very often the spikes produced by these younger bulbs are finer than those of the larger bulbs.



NEW GLADIOLUS "FORTUNA"



"World's Foremost Bulb Growers"





## Long Island Grown Gladiolus—(Contd.)



NEW GLADIOLUS "EXCELSIOR"

**EARLY SUNRISE.** This is our choice as the finest and the most profitable of the early varieties of Gladiolus. It makes a large, heavy spike which has an appeal to the average buyer and invariably brings the top price. The color is flame red overlaid with silver stripings and sheen. Extra fine for forcing and outside planting.....

1½" and up  
100 1,000

1¼" to 1½"  
100 1,000

\$4.80 \$40.00 \$3.90 \$32.00

**E. J. SHAYLOR.** Pure ruffled deep pink. Large flowers and tall stems. A fine commercial pink .....

2.15 18.00 1.70 14.00

**ELIZABETH TABOR.** The extreme earliness of this variety gives it much promise. Delicate rosy pink with dark crimson blotch on lower petal. Tall spike and good formation.....

4.20 35.00 3.35 28.00

**ELORA.** Creamy white. Small carmine blotch with background of yellow. Very early. Large, full flared flowers.....

3.35 28.00 2.65 22.00

**EVELYN KIRTLAND.** Rosy pink with darker margin and brilliant scarlet blotch on lower petals. A very fine variety.....

3.60 30.00 2.90 24.00

**EXCELSIOR.** Has a color combination similar to Mrs. Frank Pendleton but is taller and earlier and for these reasons offers good possibilities .....

7.15 60.00 5.75 48.00

**FAY LAMPHIER.** A very fine new variety that has attracted much attention on the Coast, where it originated. Beautiful rose pink with all the qualities of a leading gladiolus .....

5.40 45.00 4.30 36.00

**FLAMING SWORD.** The outstanding new European red. Flowers in single row formation with six and more open together. Color is soft red. This variety has great commercial promise on account of its extreme earliness.....

4.80 40.00 3.90 32.00

**FORTUNA.** Pure sulphur yellow with no markings whatever. Very large and tall with flowers in good double formation. By far the largest yellow we know of and a great exhibition variety. 1st size, per doz., \$9.00; 2nd size, per doz., \$7.50.....

**GENESEE.** (Primulinus). Large pale yellow Primulinus. Erect, strong and vigorous grower of good form.....

5.40 45.00 4.30 36.00

**GIANT NYMPH.** Without a doubt one of the largest and finest varieties—one that has lived up to all the great things said about it when first introduced. Color is "La France" pink with a creamy yellow throat; large wide open flowers well placed; 6 to 7 open at a time on a huge spike.....

4.80 40.00 3.90 32.00

**GOLD.** A fine self colored yellow. The flowers are well arranged and it ranks well among the best of this color.....

5.40 45.00 4.30 36.00

**GOLDEN MEASURE.** Extra fine large yellow. This is no doubt the finest commercial yellow .....

5.05 42.00 4.10 34.00

**GOLDEN SWALLOW.** Beautiful clear yellow with no throat markings. Slightly ruffled.....

6.00 50.00 4.80 40.00



**F. Rynveld and Sons, 350 Greenwich Street, New York**



## Long Island Grown Gladiolus—(Contd.)



|  | $1\frac{1}{2}''$ and up<br>100 | $1\frac{1}{4}''$ to $1\frac{1}{2}''$<br>100 |
|--|--------------------------------|---|
| GRETCHEN ZANG. La France pink with lower petals blotched deep rose and scarlet. A strong grower and favorite cut flower variety..... | \$2.40                         | \$20.00                                     |
|  | \$1.90                         | \$16.00                                     |

HALLEY. Delicate salmon pink with creamy blotch and darker stripes. Very early and for this purpose used most extensively.....  
2.15    18.00    1.70    14.00

HELGA. (Primulinus). This is a tall, handsome, grandiflora variety that is attracting lots of attention. The color is dark coral pink and it is remarkably free flowering.....  
3.00    25.00    2.40    20.00

HERADA. Pure mauve. Large, well formed spike. We have a splendid stock of this beautiful variety .....

2.65    22.00    2.15    18.00

ISIS. A striking late red variety of splendid form having five and six flowers open together. It blooms after the main varieties are finished and is therefore valuable .....

3.60    30.00    2.90    24.00

JEWEL. (Primulinus). A combination of apricot and yellow with canary throat. Very large open flower without the objectionable hood and altogether a splendid kind .....

3.00    25.00    2.40    20.00

LE MARECHAL FOCH. Slightly more pink and much larger than America. As early as Halley  
2.40    20.00    1.90    16.00

LENA GRAETZ. This variety is now considered as the leading commercial white. It has all of the qualities demanded of a first class Gladiolus, being a free bloomer, sturdy and healthy grower and producing well formed spikes of pure white with very slight throat markings.

$1\frac{1}{2}''$  and up, 100, \$6.00; 1,000, \$50.00  
 $1\frac{1}{4}$  to  $1\frac{1}{2}''$ , 100, \$4.80; 1,000, \$40.00

LILAC WONDER. (Primulinus.) This variety fills a demand for strong growing lilac Primulinus. Its graceful form and pleasing color make it admired by all and we predict that it will become very popular. It holds up well in hot weather and has no objectionable hood. Midseason.

$1\frac{1}{2}''$  and up, per 100, \$12.00; 1,000, \$100.00  
 $1\frac{1}{4}$  to  $1\frac{1}{2}''$ , per 100, \$9.60; 1,000, \$80.00

L'IMMACULEE. Tall, pure white with many flowers open at the same time. An early and dependable forcer. Well liked.....  
3.60    30.00    2.90    24.00

LOS ANGELES. Commonly referred to as "the branching Gladiolus" due to the fact that it produces several lateral stems all of which make good flowering spikes. Color shrimp pink, orange carmine throat. We consider this as an outstanding commercial pink. Note our very special price.

$1\frac{1}{2}''$  and up, 100, \$3.00; 1,000, \$25.00  
 $1\frac{1}{4}$  to  $1\frac{1}{2}''$ , 100, \$2.40; 1,000, \$20.00

MABEL IRVING. An excellent clean, warm pink. Flowers large, ruffled wide open and of good texture. Florets are well placed with six open at a time on a tall straight stalk.....  
10.00

MAIDEN'S BLUSH. (Primulinus.) This variety is holding its own as among the leading forcing and early flowering kinds. The color, a delicate peach pink, is not excelled in any other kind. Large bulbs usually produce two spikes each.....  
1.90    16.00    1.55    13.00

MARSHAL FOCH. (Kunderd.) La France pink, with scarlet blotch in throat. Large, wide open flowers produced on sturdy stems. A very fine variety .....

5.40    45.00    4.30    36.00



New White Gladiolus  
"PUREST OF ALL"

### PUREST OF ALL

We have consistently maintained that this is one of the finest exhibition white varieties available and now that our larger stocks permit of lower prices we know that it will go over big.

$1\frac{1}{2}''$  and up, per doz. \$1.55; per 100 \$10.80; per 1,000 \$90.00.

$1\frac{1}{4}''$  and up, per doz. \$1.25; per 100 \$8.65; per 1,000 \$72.00.



**"World's Foremost Bulb Growers"**





## Long Island Grown Gladiolus— (Contd.)

|   | 1½" and up<br>100<br>1,000 | 1¼" to 1½"<br>100<br>1,000 |        |
|---|----------------------------|----------------------------|--------|
| MARY PICKFORD. Delicate straw white. A well formed variety that makes a fine showing.....   | \$3.00                     | \$25.00                    | \$2.40 |
| MERCED. Charmingly beautiful. Brilliant orange saffron shading into lighter yellow in the throat. Large ruffled blooms well opened .....  | 10.00                      | .....                      | .....  |
| MISSION BELLS. Here is a wonderful thing. Beautifully hooded primulinus of rich orange pink. Tall and very graceful with six beautiful bell-like florets open at a time on a tall wiry delicate spike. An unusual flower for baskets and table decorations..... | 10.00                      | .....                      | .....  |

Featuring the Most Popular of All Gladiolus  
**MRS. FRANK PENDLETON**

In spite of the many fine varieties being added every year this Gladiolus still maintains its position as head of the commercial group.

The color is rosy pink with lavender shadings and a pronounced dark carmine blotch. Its form and substance leaves nothing to be desired.

We are glad that our large stock of fine variety enables us to offer at the following prices:

|                    |                             |
|--------------------|-----------------------------|
| 1½ in. and up..... | per 100, \$2.40; 1,000 \$20 |
| 1¼ to 1½ in. ....  | per 100, 1.90; 1,000 16     |



MRS. FRANK PENDLETON

|   | 1½" and up<br>100<br>1,000 | 1¼" to 1½"<br>100<br>1,000 |       |
|---|----------------------------|----------------------------|-------|
| MR. W. H. PHIPPS. This is a coming commercial variety as soon as stocks become more available. Colors clear pink suffused with light salmon and faint specks of ruby red. It makes an attractive massive spike.....   | 11.40                      | 95.00                      | 9.00  |
| MRS. DR. NORTON. A beautiful combination of lavender, pink and cream that makes this Gladiolus admired by all. Large, well expanded flowers.....  | 4.20                       | 35.00                      | 3.35  |
| MRS. FRANCIS KING. Salmon red, flamed darker. Tall, well formed spike .....   | 2.75                       | 23.00                      | 2.15  |
| MRS. F. C. PETERS. A very beautiful orchid color Gladiolus with pink and purplish blendings.....  | 5.40                       | 45.00                      | 4.30  |
| MRS. LEON DOUGLAS. Very robust and strong grower with wide leaves and tall heavy spikes and flowers. The color is light rose with flakes and specks of red and scarlet with light yellow tints on lower petals. Becoming very popular. Note our special price | 4.80                       | 40.00                      | 3.90  |
| MRS. VAN RAPPARD. Deep lavender pink with striking maroon and yellow blotch on one lower petal. Much admired by all who see it.....   | 6.00                       | 50.00                      | 4.80  |
| MURIEL. A blending of mauve and lilac shades with a throat almost pure white and with a carmine blotch on lower petals blending to purple at the edges. A very fine kind .....  | 5.40                       | 45.00                      | 4.30  |
| NIAGARA. Light yellow, slightly striped. Very large and graceful .....  | 4.20                       | 35.00                      | 3.35  |
| 1910 ROSE. Through the middle west this is becoming one of the leading cut flower kinds. It is deep rose pink with white centre lines through lower petals. Strong vigorous grower and very early.....  | 2.40                       | 20.00                      | 1.90  |
|   |                            |                            | 16.00 |



GLADIOLUS "MAIDEN'S BLUSH"  
(See Page 3)



**F. Rynveld and Sons, 350 Greenwich Street, New York**



## Long Island Grown Gladiolus—(Contd.)



**ORANGE QUEEN.** (Primulinus.) Apricot-orange and a color that does not exist in any other variety. A fine grower and now that the price is cheaper it will soon rank among the very popular kinds. It is among the best forcers.

1½" and up, 100 \$6.00, 1000 \$50.00  
1¼" to 1½", 100 \$4.80; 1000 \$40.00

|  | 1½" and up<br>100 1,000 | 1¼" to 1½"<br>100 1,000 |
|--|-------------------------|-------------------------|
| <b>PANAMA.</b> Magnificent deep pink and a variety that is always in good demand. Now in short supply..... | 3.00                    | 25.00                   |
|  | 2.40                    | 20.00                   |

|  |      |       |
|--|------|-------|
| <b>PEACE.</b> Pure white with pale lilac feathering on lower petals. Tall, well formed spikes and one of the very finest ..... | 2.75 | 23.00 |
|  | 2.15 | 18.00 |

|   |      |       |
|---|------|-------|
| <b>PRESIDENT HARDING.</b> Here is a variety with excellent commercial promise. Very free flowering—most bulbs producing more than one spike. Four or five flowers open at one time on long spike of fifteen buds or more. Watermelon pink suffused with lavender..... | 4.20 | 35.00 |
|   | 3.35 | 28.00 |

|   |      |       |
|---|------|-------|
| <b>PRINCE OF WALES.</b> Delicate salmon pink. Very large flower. Early..... | 2.40 | 20.00 |
|   | 1.90 | 16.00 |

|  |       |       |
|--|-------|-------|
| <b>PUREST OF ALL.</b> (See page 3.)..... | 10.80 | 90.00 |
|  | 8.65  | 72.00 |

|   |      |       |
|---|------|-------|
| <b>ROSE ASH.</b> A peculiar combination of old rose, overlaid with pink and red. An odd color that is popular among garden planters ..... | 4.20 | 35.00 |
|   | 3.35 | 28.00 |

|  |      |       |
|--|------|-------|
| <b>ROSE PRECOSE.</b> Salmon rose with deeper lines. Good formation with heavy straight stems and a sturdy grower. A good market, cut flower variety..... | 4.80 | 40.00 |
|  | 3.90 | 32.00 |

|  |       |       |
|--|-------|-------|
| <b>SANTA BARBARA.</b> Extra large, nicely ruffled—a very delicate pink. Extremely broad petals with ruffles not merely on the edges but traversing the entire petal..... | 10.00 | ..... |
|  | ..... | ..... |

**SCARLET PRINCEPS.** (See "Virginia.")

|  |      |       |
|--|------|-------|
| <b>SCHWABEN.</b> Large, soft yellow with small carmine blotch. A heavy, sturdy grower that makes an enormous truss ..... | 3.60 | 30.00 |
|  | 2.90 | 24.00 |

**SOUVENIR.** (Primulinus.) Pure golden yellow grandiflora type of primulinus. Well spaced flowers on strong stems and very early. Splendid forcer and good outdoor grower. We have the largest stock of this fine, real yellow variety and it is the only true yellow available in commercial quantities today.

1½" and up, 100 \$2.65; 1000 \$22.00  
1¼" to 1½", 100 \$2.15; 1000 \$18.00

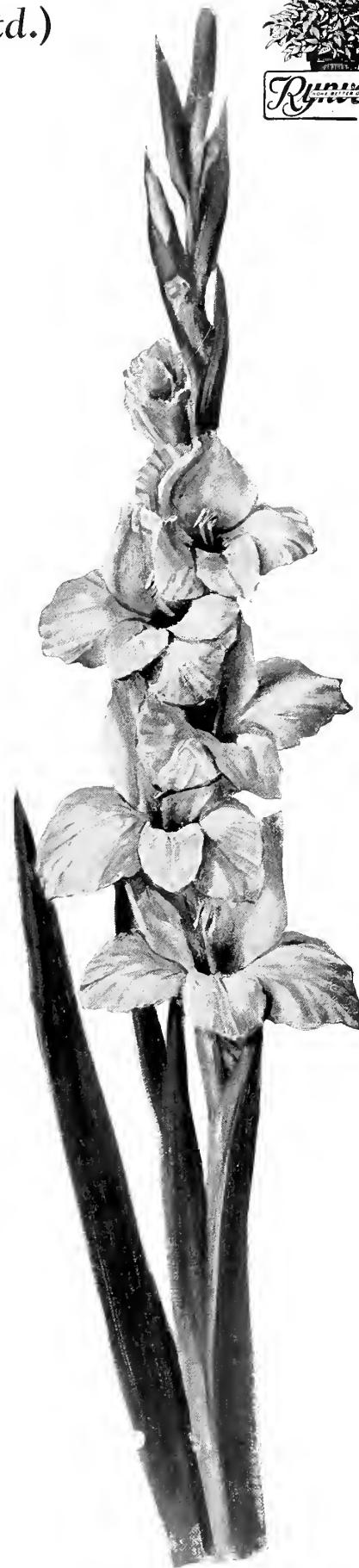
|   |      |       |
|---|------|-------|
| <b>TYCKO ZANG.</b> A beautiful shade of clear salmon pink. Enormous flowers on strong stems and one of the most promising of the newer introductions. Late bloomer... | 7.15 | 60.00 |
|   | 5.75 | 48.00 |

|  |      |       |
|--|------|-------|
| <b>WAR.</b> Deep blood red. Long stalks and large flowers. Very late ..... | 4.20 | 35.00 |
|  | 3.35 | 28.00 |

|  |      |       |
|--|------|-------|
| <b>VIRGINIA.</b> (See next page.)..... | 2.40 | 20.00 |
|  | 1.90 | 16.00 |

|   |      |       |
|---|------|-------|
| <b>WILBRINCK.</b> As early as Halley and just as large. Color similar to America with beautiful shadings. For an early Gladiolus, this is a splendid variety..... | 2.40 | 20.00 |
|   | 1.90 | 16.00 |

ROSE PRECOSE



**"World's Foremost Bulb Growers"**





**Rynveld**  
Long Island Grown

We do not boast novelties because we happen to grow a large stock, but rather seek to offer our customers a concise list of the better kinds after thorough trials and many eliminations on our own farms.



## Long Island Grown Gladiolus—(Contd.)

### VIRGINIA

#### The Sensational New Red

For the last few years we have endeavored to impress upon our customers the wonderful qualities of this flower and those who have accepted our opinions have benefited by this "hot tip." It is without doubt the finest red forcing gladiolus on the market today. Its earliness and lasting brilliancy have created for it a phenomenal popularity. It is a pure scarlet with a slightly lighter throat, with large open flowers facing one way. Whether for outside or for forcing there is nothing of its color equal to it.

|                    |        |         |
|--------------------|--------|---------|
| 1½ in and up ..... | \$2.40 | \$20.00 |
| 1¼ to 1½ in. ....  | 1.90   | 16.00   |

*We can also supply 1-inch bulbs (third size) of many varieties listed here at 20% below 1¼-inch prices.*



### Gladiolus Mixtures

**EXHIBITION MIXTURE.** Made up to individual orders from a select list of varieties over a wide range of colors.

|                |         |               |         |
|----------------|---------|---------------|---------|
| 1½" & up.....  | Per 100 | \$3.00, 1,000 | \$25.00 |
| 1¼ to 1½"..... | Per 100 | 2.40, 1,000   | 20.00   |

**FLORISTS' MIXTURE.** Mostly light colors, choice varieties.

|                |         |               |         |
|----------------|---------|---------------|---------|
| 1½" & up.....  | Per 100 | \$2.00, 1,000 | \$17.00 |
| 1¼ to 1½"..... | Per 100 | 1.70, 1,000   | 14.00   |

**STANDARD MIXTURE.** A very good mixture of standard varieties.

|                |         |               |         |
|----------------|---------|---------------|---------|
| 1½" & up.....  | Per 100 | \$1.90, 1,000 | \$16.00 |
| 1¼ to 1½"..... | Per 100 | 1.55, 1,000   | 13.00   |

**PRIMULINUS MIXTURE.** We have an extra fine seedling mixture of true primulinus which covers a wide and well balanced range of colors.

|                |         |               |         |
|----------------|---------|---------------|---------|
| 1½" & up.....  | Per 100 | \$2.15, 1,000 | \$18.00 |
| 1¼ to 1½"..... | Per 100 | 1.70, 1,000   | 14.00   |



VIRGINIA

### GLADIOLUS FOR STORE TRADE

Large, plump bulbs that will make a fine appearance on your counters (we have attractive color cards that will be supplied free).

|                                      | 1½" and up<br>100 | 1¼" to 1½"<br>100 |
|--------------------------------------|-------------------|-------------------|
| Pink Shades.....                     |                   |                   |
| Red Shades.....                      |                   |                   |
| Yellow Shades.....                   |                   |                   |
| White Shades.....                    | \$2.15            | \$18.00           |
| Lavender Shades.....                 |                   |                   |
| Salmon Shades.....                   |                   |                   |
| All Shades (Special Counter Mixture) | 1.90              | 16.00             |
|                                      | 1.55              | 13.00             |

If interested in smaller sizes or bulblets of any of the varieties we list, please ask us for prices.

Again last season our Long Island Bulbs, in the hands of prominent, experienced Gladiolus forceurs (names on request) have demonstrated their forcing quality by flowering from two to three weeks ahead of bulbs produced in other sections. The flowering percentage—many bulbs threw more than two spikes—was also higher.



**F. Rynveld and Sons, 350 Greenwich Street, New York**



# The Four Leading Cut-Flower Dahlias

reproduced in natural colors on this and following three pages.



WHILE Dahlias have long been garden favorites it is only within the past few years that they have moved into a position of prominence among our most important seasonal cut flowers. This past season saw them recognized as never before and several times they completely dominated several of our big wholesale markets and attained prices that were never heard of before and which made many chrysanthemum growers sit up and take notice. Dahlias are now definitely established as among our great outdoor bulbous cut-flower crops.

The big contributing factor to this new popularity is undoubtedly the fine list of new varieties that has been introduced in recent years, but their distribution out of the hands of a few specialists into many thousands of commercial cut-flower growers all over the country has also aided materially.

Several years ago we undertook the marketing of a select list of established commercial kinds and our large volume enabled us to sell them at lower prices than which they had been generally offered. By rigidly adhering to our policy of limiting the list to those kinds which had actually established themselves in the big markets our sales developed rapidly and now we believe we have the largest Dahlia business in the country.

This year we have added more varieties to the list and they all possess the same exacting qualities. We have lowered prices on many fine ones that are now available in greater quantity.

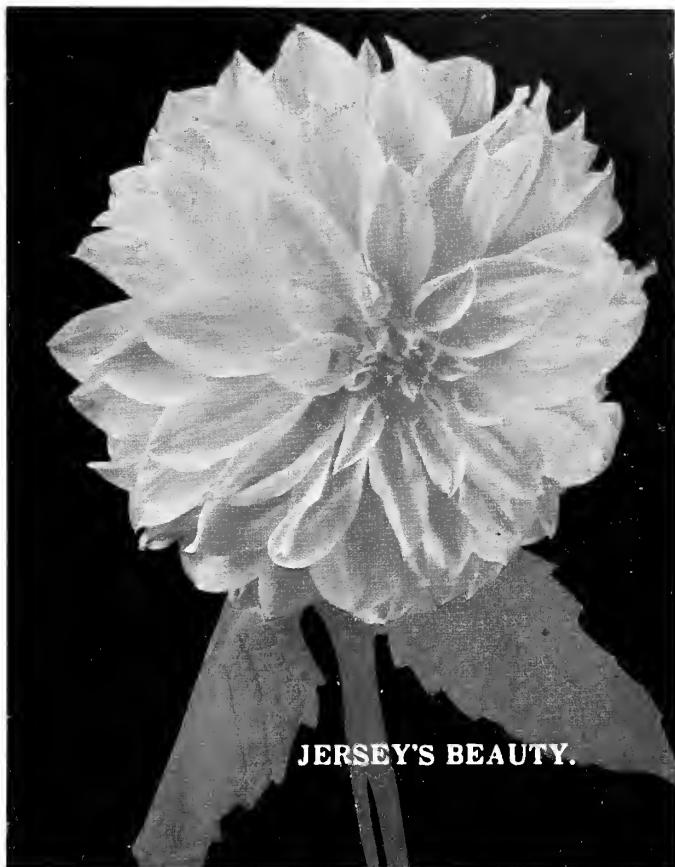
## The Four Outstanding Varieties Offered at Lower Prices Than Ever Before!

Of the thousands of new Dahlias that have been introduced and offered for sale in the past few years these four kinds have, by practical demonstration over varied growing conditions and locations, shown that they possess unusual merit in combining all of the attractive features demanded of first class commercial Dahlias.

**Long strong stems**—which are essential for marketing purposes.

**Attractive colors**—for everybody likes pink, lavender, yellow and orange.

**Good keeping qualities**—which are lacking in so many other kinds.



**Prolific Bloomers**—flowering in great profusion throughout the season.

**Easily grown anywhere**—adapting themselves readily to all conditions.

### JERSEY'S BEAUTY

This Dahlia maintains its position as head of the list of fine market varieties and last season it again yielded a greater return per plant than any variety available in quantity.

A grand color, a beauty for cutting. A real dahlia for florists. This wonderful flower, introduced in 1923, created a sensation, and still heads a class of its own. It is a large, perfectly formed flower, of a clear erosine pink, held upright on a long wiry stem over a well-branched, bushy plant.

It is a real clear florist's color, a wonderful keeper and good shipper. The awards it has gained all over the country surpass, in number, all past records of Dahlia Novelties.

**Strong Divisions per doz., \$3.50; per 100, \$25.00;  
per 1000, \$225.00.**

### MRS. I. DE VER WARNER

This exquisitely beautiful blossom of soft orchid, or rich rosy mauve, is one of the most admired and best of all cut-flower dahlias that we have grown. This extra large refined, lovely flower with its strong stiff stem, is a prolific bloomer and one of the very best for florist's use as well as exhibition purposes. A fitting combination for Jersey's Beauty.

In addition to being an excellent cut flower variety it is one of the finest garden plants that we know of, for it maintains a mass of bloom on an erect, well-shaped plant throughout the entire season.

We have again lowered our price on this fine kind.

**Strong Divisions per doz., \$3.50; per 100, \$15.00;  
per 1000, \$125.00.**



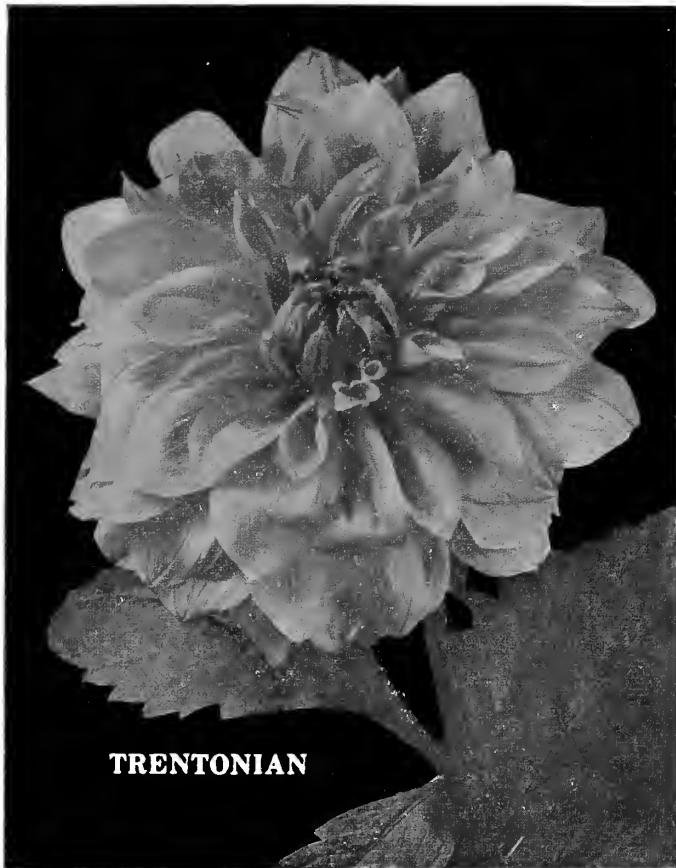
**"World's Foremost Bulb Growers"**





# Leading Commercial Cut-Flower Dahlias

## "The Queen of Our Summer Flowers"



TRENTONIAN

### WATCHUNG SUNRISE

"The Chrysanthemum Flowered Dahlia"

This is one of the outstanding Dahlias of the past three years. Not only has it been a sensation at all the great Dahlia Shows, as an exhibition and garden flower, but its splendid qualities as a commercial flower have impressed growers all over the country.

In color it is a golden yellow, with a tint of apricot, and rimmed with recurved old-rose petals. Its splendid long rigid stems, holding the large globular flowers upright, are characteristics which must appeal to all Florists. Viewed at a distance a vase of these blooms gives one the impression of huge chrysanthemums. It never shows an "eye" and its petalage is so thickly packed, that they recurve around the stem in a perfect ball, still retaining the full center.

We recommend all florists to lay in a good growing stock now, with a real money-making future before it.

Strong divisions, each \$1.00; per doz., \$10.00; per 100, \$85.00.

(DAHLIAS—Continued Next Page.)

### TRENTONIAN

Another grand decorative dahlia to complete the quartet of leaders. It has been a winner everywhere.

The color is that of an "Indian's skin," a wonderful blending of old gold, amber and coppery bronze, the whole forming a flower of marvelous brilliancy, with a central zone of reddish bronze.

The price on this one is also considerably lower than ever offered at before.

Strong divisions, per doz., \$3.50; per 100, \$25.00; per 1000, \$225.00.

### SAGAMORE

We are fortunate in being able to include this variety in our list of commercial leaders for the supply has been so closely held that we have experienced difficulty in assembling a supply sufficiently large to permit a general offering at our price.

Pages have been written about the wondrous beauty of this dahlia. Its color—a golden yellow suffused with orange—makes it particularly valuable for early fall decorations—and its habit of growth, free flowering qualities, length of stem and keeping qualities leave nothing to be desired.

We offer this fine variety at popular prices. Strong divisions doz., \$4.75; 100, \$35.00; 1000, \$300.00.



WATCHUNG SUNRISE



F. Rynveld and Sons, 350 Greenwich Street, New York

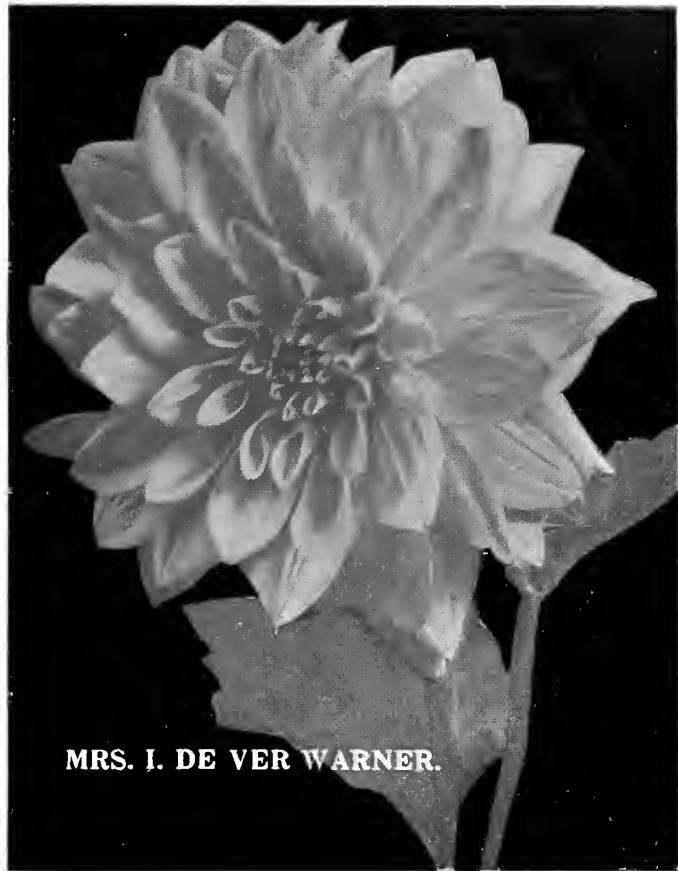


## The Finest Florists' Cut-Flower Dahlias

In continuing our list of selected Dahlias we have exercised great care in confining it to varieties suitable for commercial cut flower purposes.

STRONG DIVISIONS  
per doz. per 100

|  |        |        |
|--|--------|--------|
| <b>A. D. LIVONI</b> (Show). An old favorite that is still popular. Color is shell pink. Very free flowering  | \$1.10 | \$7.50 |
| <b>ALASKAN YUKON</b> (Dec.). Very large new yellow. Long stem. Each 50c  | 5.00   |        |
| <b>ATTRACTION</b> (H. Cactus). Large flowers on long stiff stems; clear lilac  | 1.80   | 12.50  |
| <b>ARTIS</b> (Dec.). Enormous orange scarlet, well shaped. Long stems. A splendid show variety   | 2.75   | 20.00  |
| <b>AURORA</b> (Peony). Orange buff. Large flowers on long stems. Good keeper   | 1.75   | 12.00  |
| <b>CATHERINE WILCOX</b> (Dec.). White with cerise tippings. Free bloomers  | 1.75   | 12.00  |
| <b>CASPER G. WARE</b> (Dec.). A good new one. Violet rose with strong stems and large heads. Each 75c  | 7.50   |        |
| <b>CHALLENGE</b> (Dec.). A fine cut flower of deep yellow, suffused crimson. Good stem and substance   | 1.75   | 12.00  |
| <b>COUNTESS OF LONSDALE</b> (Cactus). One of the old favorites and still popular. Rich salmon tinted apricot. Very free bloomers                   | 2.20   | 15.00  |
| <b>CRIMSON GIANT</b> (Dec.). Glowing red. Extra large flower. Each 25c   | 2.50   | 18.00  |
| <b>DELIGHTED</b> (Dec.). White. Extra large and a free bloomer. The best white decorative dahlia to date. The one with the Roosevelt smile         | 2.75   | 20.00  |
| <b>ELM CITY</b> (Show). Deep yellow, and a very good bloomer. Large flowers  | 2.20   | 15.00  |
| <b>ELSIE BURGESS</b> (Show). White, suffused and tipped lavender. Very long straight stems. This is one of the leading commercial cut flower kinds | 1.50   | 10.00  |
| <b>E. T. BEDFORD</b> (Dec.). Silvery purple. Vigorous grower. Each 50c   | 5.00   | 35.00  |



MRS. I. DE VER WARNER.

STRONG DIVISIONS  
per doz. per 100

|  |        |         |
|--|--------|---------|
| <b>FAITH SLOCOMBE</b> (Dec.). Pure apricot, shaded salmon rose, early and free, large, on good stem, and one we recommend with delight | \$2.75 | \$20.00 |
|--|--------|---------|

### FLORENCE FINGER

This is an introduction of one of the leading dahlia specialists of Long Island and the cut flowers, shipped into the New York market, have been eagerly purchased at fancy prices throughout the whole season and it ranks high among the big money makers. It is a decorative type of lavender rose color and you can buy it with our assurance that it is a splendid variety. Dozen, \$2.75; 100, \$20.00; per 1000, \$175.00.

|   |      |       |
|---|------|-------|
| <b>FRANK A. WALKER</b> (Dec.). Deep lavender pink with strong stems and very prolific bloomer. One of the very earliest | 1.50 | 10.00 |
|---|------|-------|

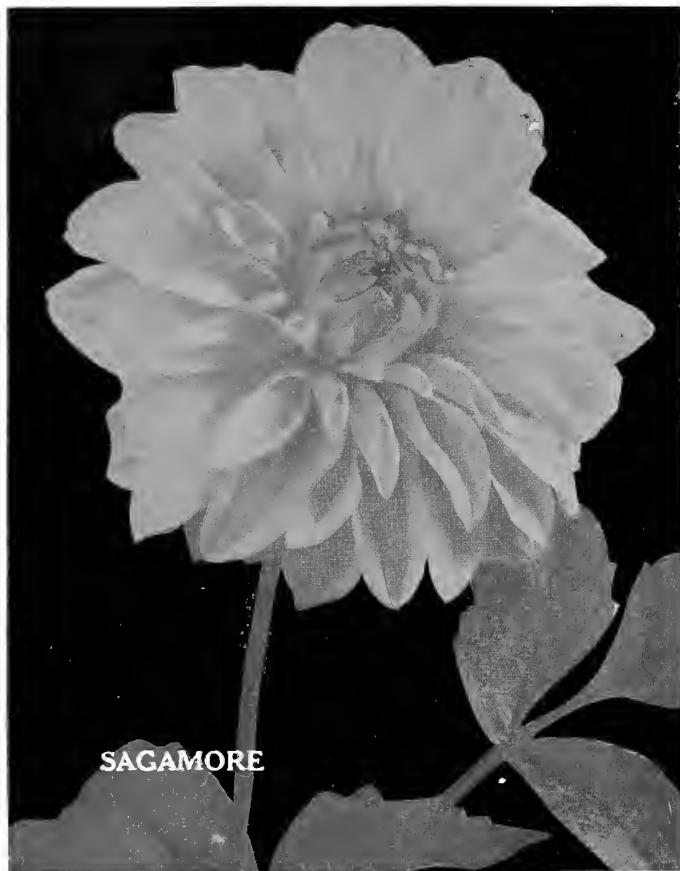


"World's Foremost Bulb Growers"





## The Finest Florists' Cut-Flower Dahlias—(Contd.)



|  | STRONG<br>per doz. | DIVISIONS<br>per 100 |  |
|--|--------------------|----------------------|--|
| <b>GAY PAREE</b> (Cactus). Golden bronze with red shadings. Exceptionally strong stem. Each 35c.....           | <b>\$3.60</b>      | <b>\$25.00</b>       |  |
| <b>GEORGE WALTERS</b> (H. Cactus). Salmon pink suffused with gold. Long strong stem .....                      | 2.75               | 20.00                |  |
| <b>HERCULES</b> (Dec.). Deep yellow with tangerine color on reverse quill petals..                             | 3.60               | 25.00                |  |
| <b>IDA TARBELL</b> (Dec.). Deep maroon. Large flower on rigid stem.....  | 2.75               | 20.00                |  |
| <b>JACK ROSE</b> (Dec.). Old popular free flowering red. Still grown in large quantities for market trade..... | \$1.15             | \$8.00               |  |

**JANE COWL.** This wonderful new dahlia has been a success wherever grown the past season and is one of the most talked of novelties. Color, a warm buff and old gold, blending to apricot and rose at the center. Bush growth is ideal with strong stems holding the giant flowers upright. Our stock is direct from the originator. Strong divisions each, \$4.00; per dozen, \$45.00.

**JERSEY'S BEAUTY.** (See page 7.)

**JERSEY'S BEACON** (Dec.). Chinese scarlet with a paler reverse, giving a two toned effect. An exhibition flower of vigorous growth, excellent stem. It is now more reasonably priced and thus joins the group of excellent commercial kinds. Per doz., \$3.60; per 100, \$25.00.

|  | STRONG<br>per doz. | DIVISIONS<br>per 100 |  |
|--|--------------------|----------------------|--|
| <b>JERSEY'S KING</b> (Dec.). Begonia pink. Strong stem and large flower.....   | 4.25               | 30.00                |  |
| <b>JESSIE DAY</b> (Show). Giant, very full, deep golden, almost buff.....  | 2.20               | 15.00                |  |
| <b>JOHN HARDING</b> (Dec.). Deep heliotrope. Rigid stem.....   | 3.60               | 25.00                |  |
| <b>JUDGE PARKER</b> (Dec.). Golden buff. Long rigid stem. Very showy.....  | 4.25               | 30.00                |  |
| <b>KING HAROLD</b> (Dec.). Velvety maroon and one of the darkest in commerce. Very large flower.....   | 3.60               | 25.00                |  |
| <b>MABEL THATCHER</b> (Dec.). Pure golden yellow. Long and strong stems.....   | 3.60               | 25.00                |  |
| <b>MANITOU</b> (Dec.). Very large. Amber bronze shaded pink.....   | 2.75               | 20.00                |  |
| <b>MARCELLA</b> (Dec.). A good free blooming soft pink .....   | 2.20               | 15.00                |  |
| <b>MAUDE ADAMS</b> (Show). The color is a pure snowy white, very effectively overlaid clear delicate pink. A good bloomer .....  | 2.20               | 15.00                |  |
| <b>MILLIONAIRE</b> (Dec.). Perfect shaped flowers of deep lavender pink. Very large and fine.....  | 3.60               | 25.00                |  |
| <b>MINA BURGLE</b> (Dec.). Deep red of good form and substance. Large blooms .....   | 1.50               | 10.00                |  |
| <b>MINNIE McCULLOUGH</b> (Dec.). This old favorite of autumnal shade, soft yellow and bronze continues to be a money maker .....                                       | 1.50               | 10.00                |  |
| <b>MRS. CARL SALBACH</b> (Dec.). Beautiful lavender pink; very strong, long stems. Flowers of this variety always bring the best prices.....                           | 2.75               | 20.00                |  |
| <b>MRS. EDNA SPENCER</b> (H. C.). A flower of a delicate and exquisite shade of orchid pink. Very beautiful and of good formation and stem. A lasting cut flower ..... | 2.20               | 15.00                |  |
| <b>MRS. I. DE VER WARNER.</b> See page 7; illustrated in colors on page 9.   |                    |                      |  |



F. Rynveld and Sons, 350 Greenwich Street, New York



Try a Shipment of Our Large Dahlia Clumps for Your Counter Trade

## The Finest Florists' Cut-Flower Dahlias—(Contd.)

**MRS. JOHN T. SCHEEPERS.** A strong, vigorous grower and abundant bloomer. Flowers are of a clear golden primrose which gradually changes to a beautiful delicate shade of pink suffusion on the outer petals..... \$3.60 \$25.00

**ORANGE DOAZON** (Dec.) Very large sport of the old Doazon. Orange scarlet with strong long stems..... 3.60 25.00

**OREGON BEAUTY** (Peony). Oriental red. Very fine garden variety..... 3.60 25.00

|   |      |       |
|---|------|-------|
| <b>PATRICK O'MARA</b> (Dec.) Bronze and orange in a popular shade. Beautifully waved petals ..... | 3.60 | 25.00 |
|---|------|-------|

**PAUL BONYON** (Dec.) A beautiful salmon pink, with a luminous green sheen. The flowers are large, perfect in shape and very freely produced on long stems..... 2.75 20.00

**PINK JACK ROSE** (Dec.) Pink sport of Jack Rose with all of the latter's fine qualities..... 1.15 8.00

**PRIDE OF CALIFORNIA** (Dec.) Very full deep rich red. One of the finest of this color for cutting..... 1.75 12.00

**PRINCESS JULIANA** (Dec.) A leading white cut flower variety..... 1.50 10.00

**PRINCESS PAT** (Dec.) Beautiful shade of old rose. Large flowers..... 3.60 25.00

**QUEEN MARY** (Dec.) Rose pink and a popular cut flower variety for market..... 1.75 12.00

**RED DUKE** (Show). Deep red, fine form; very long stems and free flowering..... 1.15 8.00

**ROSE FALLON** (Dec.) The color is dark orange, tinted with amber and salmon and is both pleasing and effective. Massive blooms stand well above a vigorous growing bush..... 5.00 35.00

**SAGAMORE**—See pages 8, 11.  
**SONNENGOLD** (Dec.) Golden orange. An old timer that is still well regarded..... 3.60 25.00

**STUNNER** (Dec.) Clear canary yellow. Large..... 4.25 30.00

**SYLVIA** (Dec.) Light pink and white. One of the oldest, but still good..... 1.00 7.00

**SYLVIA DICKEY** (Dec.) Phlox pink, giant bloomer..... 2.20 15.00

**THEODORE ROOSEVELT** (Dec.) A fiery orange red on stiff stem..... 2.75 20.00

**TRENTONIAN**—See page 8.  
**UNCLE SAM** (Peony). Coral red tinted orange. Good..... 3.60 25.00

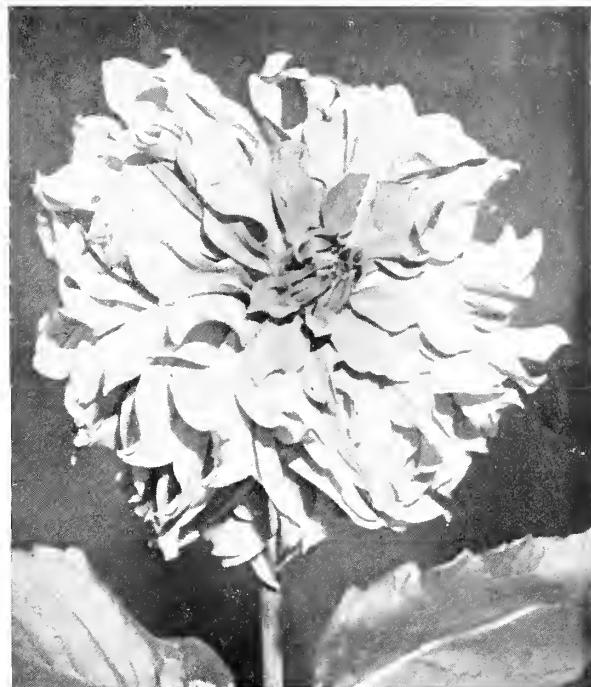
**VENUS** (Dec.) White with lavender shadings. Becoming very popular. Dwarf grower but good stems..... 2.20 15.00

**WATCHING SUNRISE**—See page 8.  
**WHITE SWAN** (Show). The old reliable white..... 1.10

**YELLOW DUKE** (Dec.) The old time yellow favorite..... 1.15 7.50

**YELLOW KING** (Cactus). Sulphur yellow with lighter shadings. Very large full flower..... 1.75 8.00

**YELLOW PRINCESS** (Dec.) Considered one of the largest and best yellow decorative dahlias originated in New England. Winner of many honors. Habit of plant is ideal, clean, healthy and of upright growth, large flowers are held well above the foliage on strong stems..... 2.75 20.00



JANE COWL

### Dahlia Roots FOR DRY COUNTER SALE

For several years past we have been offering large undivided whole field clumps for store trade, and while aware that these clumps produce no finer flowers than the divisions it is evident that their size makes an appeal when offered for display and the way that our business has increased on this item is proof that this is the most satisfactory method for the retailing of Dahlia Tubers. We will supply Colored Display cards free of charge if you ask for them.

#### WHOLE FIELD CLUMPS

|  |  |   |
|--|--|---|
|  | WHITE<br>PINK<br>RED<br>YELLOW<br>LAVENDER | Per dozen \$1.25<br>Per 100 \$8.00<br>Per 1,000 \$75.00 |
|--|--|---|

#### STRONG DIVISIONS

|  |  |   |
|--|--|---|
|  | WHITE<br>PINK<br>RED<br>YELLOW<br>LAVENDER | Per dozen \$0.90<br>Per 100 \$6.00<br>Per 1,000 \$50.00 |
|--|--|---|

#### Pompon Dahlias

|  |  |
|--|--|
| Pompons are again becoming popular. We offer some of the leading market kinds. | Any variety<br>Per dozen \$1.50<br>Per 100 \$10.00 |
| BEAUTY. Glistening white.  |  |
| CATHERINE. Bright yellow.  |  |
| FLAME. Bright orange scarlet on good stems.                                    |  |
| MADELINE. Pale primrose.   |  |
| SNOW CLAD. A medium sized flower larger than most pompons.                     |  |

SUNSHINE. Bright red, splendid form with long stems.



"World's Foremost Bulb Growers"

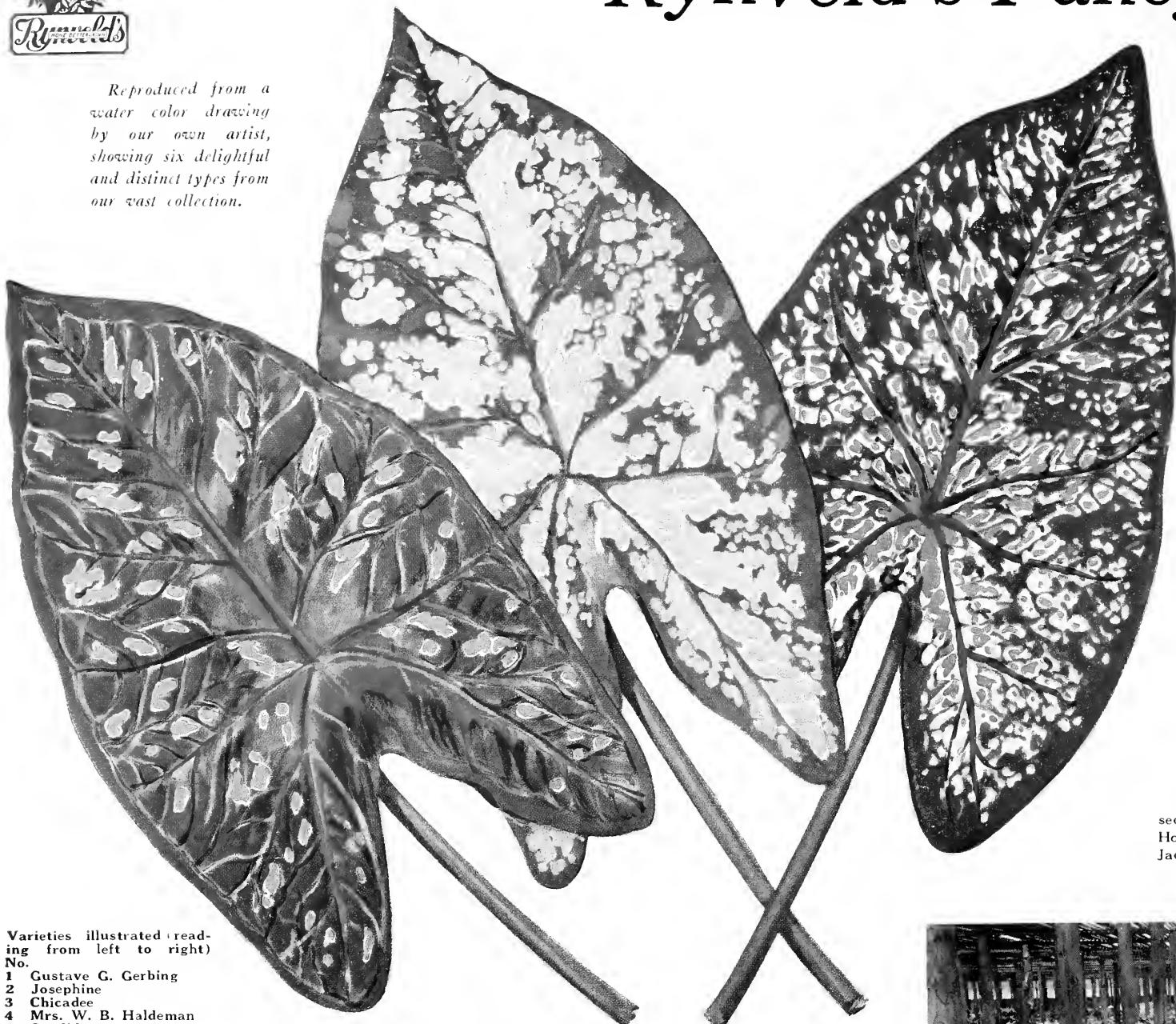




These Caladiums are all produced on our

# Rynveld's Fancy.

Reproduced from a water color drawing by our own artist, showing six delightful and distinct types from our vast collection.



Varieties illustrated (reading from left to right)

- No.
- 1 Gustave G. Gerbing
- 2 Josephine
- 3 Chicadee
- 4 Mrs. W. B. Haldeman
- 5 Candidum
- 6 Navajo

## Rynveld's Super Collection of Fancy Leaved Caladiums

**ANNIBAL**—Green base with red center and heavy red ribs. All covered with numerous small white spots.

**ATTALLA**—Large dark green with bright rose center and scarlet ribs. Profusely mottled transparent deep pink.

**CANDIDUM**—See illustration No. 5 from left.

**CHICADEE**—See illustration No. 3 from left.

**DEMON**—Beautiful red and green combination with rosy red center.

**DR. H. J. HARNISH**—Brilliant dark red ribs and base with narrow green border.

**FAIRY**—Creamy yellow with transparent lilac blotches.

**GARTENDIRECTOR GIREOUD**—The base color is creamy yellow overlaid with numerous transparent red spots.

**GUSTAVE G. GERBING**—See illustration No. 1, left.

**HAWK**—Large rose center edged green with large white spots.

**HORTILANIA**—Beautiful transparent rose with delicate white veins narrow green border.

**IMPATIENT**—Transparent pink and lilac center. Small green ribs and border.

**JACOB BONGER**—Large dark green leaf with bluish shading, blotched scarlet pink and white.

**JOSEPHINE**—See illustration No. 2 from left.

**KEYSTONE**—Olive green with pink ribs and veins.

**LUCY Y. CALKINS**—Center and ribs bright red, green border. Spotted semi transparent rose.

**MACAHYBA**—Deep green with transparent rose splashes and conspicuous red veins.

**MIRAMICHI**—Light green speckled white with pink ribs and veins.

**MRS. W. B. HALDEMAN**—See illustration, No. 4 left.

**NASSAU**—Pale green with darker spots and blotches covered with transparent white and pink spots.

**NAVAJO**—See illustration No. 6 from left.

**NEW RED TRIUMPH**—Large brilliant red center shading into dark red with green border.

**NONPARELL**—Transparent rose pink with narrow green ribs and border.

**PUTAMOYA**—Watermelon pink with dark red center.

**RUTH FOSTER**—Very large leaf. Transparent white and pink with red ribs.

**SEMINOLE**—Dark red base with grayish outline and dark green border.

**TRIUMPH DE L'EXPOSITION**—Bright red center with scarlet ribs on beautiful green background.

**VICTORIA**—Whole leaf speckled and splashed transparent white, turning deep rose later.

Any of the above varieties, packed and labelled separately

Regular First Size Bulbs:

Per dozen, \$2.00; per 100, \$15.00; per 1000, \$135.00.

Mammoth Bulbs, Measuring 2" and Over in Diameter:

Per dozen, \$3.00; per 100, \$20.00; per 1000, \$175.00.

Photograph  
section of  
House at o  
Jacksonville,



F. Rynveld and Sons, 350 Greenwich Street, New York

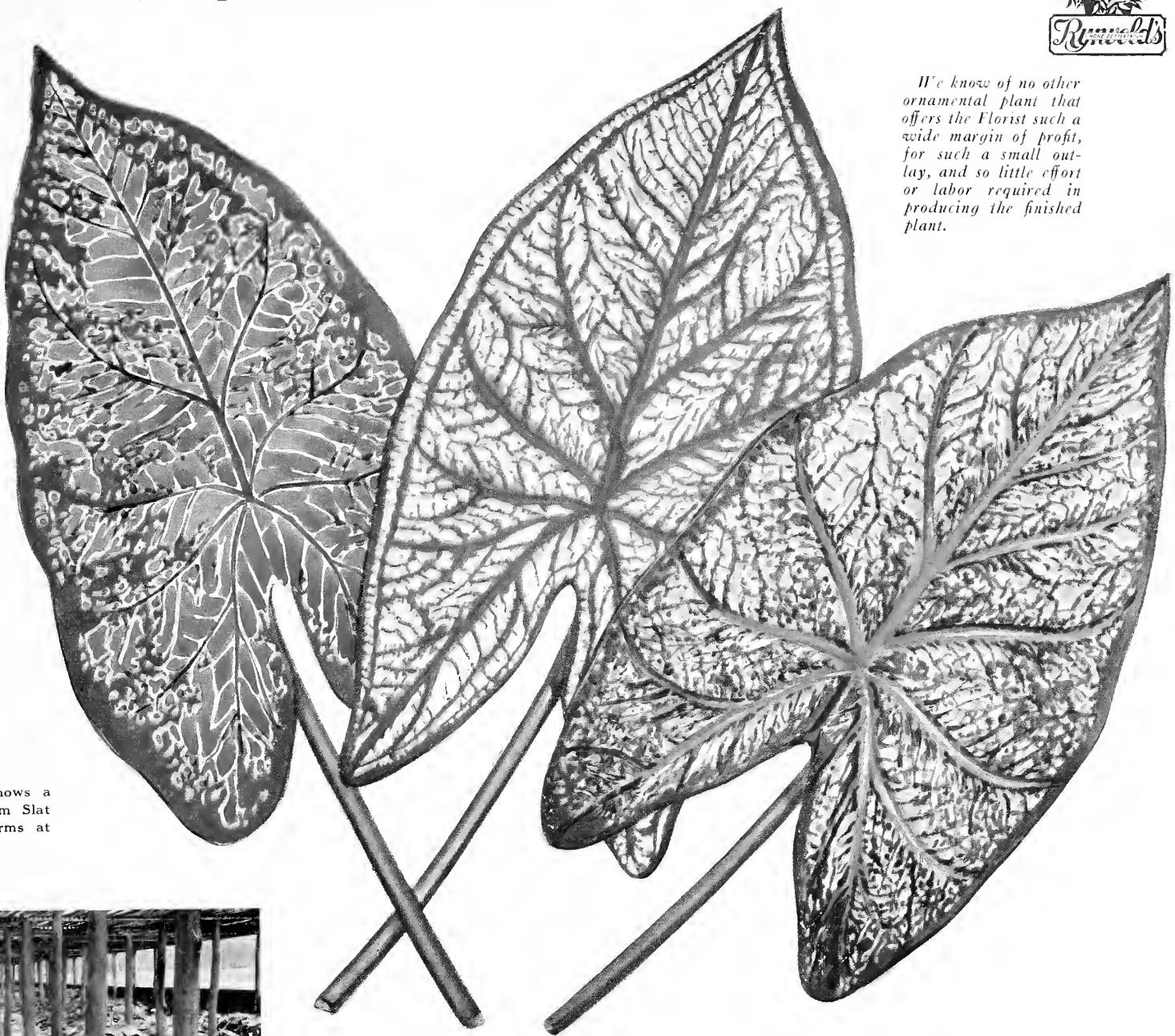


rown bulb farms in Jacksonville, Florida

# leaved Caladiums



We know of no other ornamental plant that offers the Florist such a wide margin of profit, for such a small outlay, and so little effort or labor required in producing the finished plant.



below shows a  
Caladium Slat  
bulb farms at  
a.

## Rynveld's Choice Collection of Fancy Leaved Caladiums

This collection consists of choice named varieties of our selection covering a wide range of color and representative of all the types.

### Regular First Size Bulbs

|                                     |          |
|-------------------------------------|----------|
| Per 100 in 5 named varieties.....   | \$ 12.50 |
| Per 1000 in 10 named varieties..... | 100.00   |

### Mammoth Bulbs measuring 2" and over in diameter

|                                     |          |
|-------------------------------------|----------|
| Per 100 in 5 named varieties.....   | \$ 15.00 |
| Per 1000 in 10 named varieties..... | 135.00   |

### Finest Mixture of Many Varieties

This is a blended mixture made up mainly of varieties which we are discontinuing on account of their similarity to other kinds.

Regular First Size Bulbs, per dozen, \$1.50; per 100, \$11.00; per 1000, \$90.00

### Mammoth Bulbs measuring 2" and over in diameter

Per dozen, \$2.10; per 100, \$15.00; per 1000, \$125.00.



**"World's Foremost Bulb Growers"**





## Rynveld's Giant Flowering Hybrid Amaryllis



RYNVELD'S GIANT FLOWERING HYBRID AMARYLLIS

(Reproduced from a painting by our own artist)

### AMARYLLIS

#### CHOICE HYBRIDS

A re-selected strain of the very largest flowered sorts, ranging in color from almost pure white, through various shades of pink, to the deepest scarlet, some with beautiful markings and mottled throats.

An easily-grown plant of wondrous beauty; a quick seller to those who love an unusual and attractive pot plant for the living room or sun parlor. Makes a charming and lasting cut flower.

2 to 3" bulbs, per doz., \$3.50; per 100, \$25.00; per 1,000, \$200.00.

Mammoth bulbs 3 to 4", per doz., \$5.50; per 100, \$40.00; per 1,000, \$350.00.

#### JOHNSONI

The old favorite free flowering variety. Crimson with white stripe. Naturalizes readily in the South. Fine pot plant.

Per doz., \$2.50; per 100, \$17.50; per 1,000, \$150.00.

### AMARYLLIS—(Cont.)

#### EQUESTRE

Commonly referred to as "The Tulip of the South" where it is extensively used for cut flowers. Free flowering flame red variety. Equally useful for greenhouse culture in the North.

Per doz., \$1.50; per 100, \$10.00; per 1,000, \$85.00.

#### CRINUMS

These large decorative bulbous plants are very popular in several southern states. In the north, they will need considerable winter protection.

#### FIMBRIATUM

One of the most popular of the Crinums. Pure white with lavender-pink stripes through centers of petals. Large flowering bulbs.

Per doz., \$1.50; per 100, \$10.00; per 1,000, \$85.00.

#### AMERICANA

Commonly known as the spider lily. Flowers profusely all summer. Umbels of pure white, drooping flowers. Large bulbs.

Per doz., \$1.50; per 100, \$10.00; per 1,000, \$85.00.



CRINUM FIMBRIATUM



F. Rynveld and Sons, 350 Greenwich Street, New York



## Glorious Cannas

*Most Popular and brilliant of all  
Summer Bedding Plants*

Our large stocks of King Humbert and Yellow King Humbert permit us to offer these two leading varieties at reduced prices this season.

We are growing nice blocks of the most popular varieties on our own farms, and with our contract stocks, can supply fresh cut roots in good two and three-eye divisions.

### Red Shades with Green Foliage

|   | Per<br>100 | Per<br>1,000 |
|---|------------|--------------|
| <b>ALPHONSE BOUVIER.</b> Large flower trusses of clear crimson, 4½ feet.....  | \$3.00     | \$25.00      |
| <b>BEAUTE POITEVINE.</b> Crimson, sturdy grower, height 4 feet.....   | 3.00       | 25.00        |
| <b>CANDELABRA.</b> Three to five flower branches on each stalk at one time is the average, and every single branch is ablaze with a torch-like flame of orange-scarlet bloom. Extra fine..... | 7.15       | 60.00        |
| <b>CHARLES HENDERSON.</b> Crimson scarlet with rich yellow throat, 4 feet.....  | 3.00       | 25.00        |
| <b>CRIMSON BEDDER.</b> Fine bedding variety, deep crimson, height 3½ feet.....  | 3.00       | 25.00        |
| <b>LOUISIANA.</b> Vivid scarlet, orchid flowering type, tall spikes well above foliage, height 6 feet .....   | 3.00       | 25.00        |
| <b>MADAM CROZY.</b> Vermillion scarlet with narrow edge of bright yellow, 3½ feet.....  | 3.00       | 25.00        |
| <b>METEOR.</b> One of the finest reds, large deep crimson flowers produced on large trusses, height 4 feet .....  | 3.60       | 30.00        |
| <b>QUEEN CHARLOTTE.</b> Rich red with yellow border, height 3½ feet.....  | 3.00       | 25.00        |

|   |      |       |
|---|------|-------|
| <b>THE PRESIDENT.</b> The finest red Canna, enormous individual flowers of glowing scarlet, produced on enormous trusses well above the rich green foliage, height 4 feet | 3.60 | 30.00 |
|---|------|-------|

|  |      |       |
|--|------|-------|
| <b>WINTZER'S COLOSSAL.</b> Enormous flowers of vivid scarlet, a splendid tall variety, height 5 feet ..... | 4.20 | 35.00 |
|--|------|-------|

### Yellow Shades with Green Foliage

|  | Per<br>100 | Per<br>1,000 |
|--|------------|--------------|
| <b>AUSTRIA.</b> Canary yellow with crimson spots on center petals, height 4½ feet .....                    | 3.00       | 25.00        |
| <b>GUSTAVE GUMPPER.</b> Orange yellow with crimson spots, one of the best, height 3 feet.....              | 3.00       | 25.00        |
| <b>ORANGE BEDDER.</b> Beautiful bright orange, suffused with scarlet, very attractive, height 4 feet ..... | 3.00       | 25.00        |
| <b>RICHARD WALLACE.</b> Best light yellow, fine grower and very free flowering, height 4 feet.....         | 3.00       | 25.00        |

|   |      |       |
|---|------|-------|
| <b>YELLOW KING HUMBERT.</b> Like King Humbert in growth and habit. Beautiful green foliage with golden yellow flowers spotted red, height 4 feet..... | 3.60 | 30.00 |
|---|------|-------|

|  |      |       |
|--|------|-------|
| <b>HUNGARIA.</b> Most popular pink variety, large flowers of deep rose borne on enormous trusses, height 3½ feet ..... | 4.80 | 40.00 |
|--|------|-------|



### Pink Shades with Green Foliage

|  | Per<br>100 | Per<br>1,000 |
|--|------------|--------------|
| <b>MRS. ALFRED CONARD.</b> Very fine salmon pink. Well formed truss, 4 feet..... | 5.40       | 45.00        |
| <b>ROSEA GIGANTEA.</b> Rich soft rose pink of large size, height 3½ feet .....   | 5.40       | 45.00        |
| <b>VENUS.</b> Bright rose pink with cream border, height 4 feet.....             | 3.30       | 27.50        |

### Bronze Leaved Variety

|  |      |       |
|--|------|-------|
| <b>DAVID HARUM.</b> Vermilion scarlet, very prolific, height 4 feet.....   | 3.00 | 25.00 |
| <b>KING HUMBERT.</b> The most popular Canna of all. Orange scarlet flowers with purple bronze foliage, 4 feet..... | 3.60 | 30.00 |

|  |      |       |
|--|------|-------|
| <b>SHENANDOAH.</b> Small salmon pink flowers. Very good grower, 4 feet.....  | 3.00 | 25.00 |
| <b>WYOMING.</b> Fine orchid flowering variety, large orange colored flowers with purple foliage, height 3 feet ..... | 3.00 | 25.00 |

### White and Cream with Green Foliage

|  |      |       |
|--|------|-------|
| <b>EUREKA.</b> Considered the best white Canna, large and vigorous flowers and foliage, height 4 feet..... | 4.20 | 35.00 |
| <b>MONT BLANC IMPROVED.</b> Almost pure white, large flowers, 3½ feet.....                                 | 4.20 | 35.00 |



**"World's Foremost Bulb Growers"**



These Arums and African Lilies Make Novel Items for Window Displays

## Arum Cornutum

"MONARCH OF THE EAST"



As it blooms  
in the home

This unique bulb was becoming very popular when the embargo went into effect and it has taken us several years to develop a sufficient stock in this country to justify a general offer at a reasonable price.

In a dry state it will, in any ordinary living room temperature (see illustration at left), throw up an odd growth of mottled gray foliage and stalk with a semblance of flower. This is accomplished without planting. The same bulb can then be put outdoors when the weather warms up and will produce a beautiful green foliage plant (see illustration at right).

When displayed for sale in the spring months, the bulbs start at once their usual growth right on the counters and such an oddity proves quite an attraction and makes them ready sellers.

Mammoth bulbs—per dozen, \$2.25; per 100, \$15.00; per 1,000, \$140.00.

As it grows  
in the garden



## African Lily

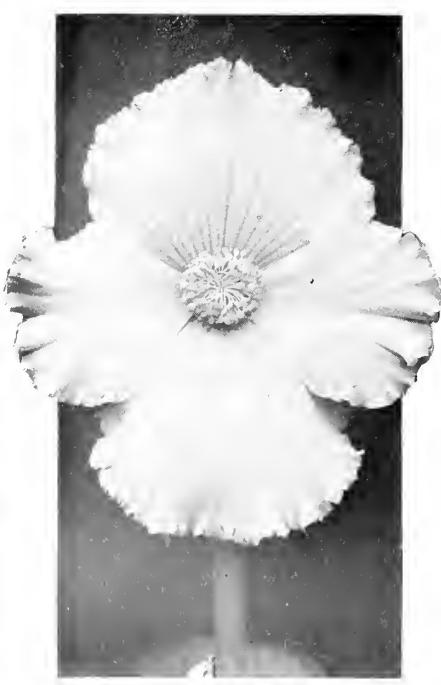
(*Amorphophallus Rivieri*)

This bulb likewise blooms without planting. It produces a Calla like shaped flower with a combination of red colors on a stem of mottled green with white spots. It attains a height of over six feet and the flower itself is nearly three feet high. It has no foliage in this stage; but after dying down it can be transferred to the garden where it produces an attractive palm-like appearing plant. Bulbs less than four years old will not produce the effect in the dry stage.

Prices: 4 year old bulbs, each \$4.50  
3 year old bulbs, each 1.50  
2 year old bulbs, each 1.00

We sell 6 bulbs at the  
dozen rate, 25 at the  
100 rate and 250 at the  
1,000 rate. Special  
prices can usually be  
made on large quantities.

ARUM CORNUTUM



SINGLE BEGONIA

## Tuberous Rooted Begonias

With a dependable supply of satisfactory stock now being produced in California, these bulbs are once again assuming their old popularity. In addition to making a very fine pot plant, they are most beautiful for outdoor bedding especially in semi-shaded locations. For an early showing it is desirable to start the bulbs under glass before planting, but they will come along nicely a little later in the season if planted in a dormant state. We offer large first-size bulbs as follows:

SINGLES in separate colors:

|             | Doz.   | 100     | 1000     |
|-------------|--------|---------|----------|
| Pink.....   |        |         |          |
| Red.....    |        |         |          |
| Yellow..... |        |         |          |
| White.....  |        |         |          |
| Orange..... |        |         |          |
| Mixed.....  |        |         |          |
|             | \$2.10 | \$14.40 | \$120.00 |

DOUBLES. Same colors as above:

|             | Doz.   | 100     | 1000     |
|-------------|--------|---------|----------|
| Mixed ..... | \$2.25 | \$15.60 | \$130.00 |



DOUBLE BEGONIA



F. Rynveld and Sons, 350 Greenwich Street, New York



We are the largest handlers of Caladiums in the Country



CALADIUM ESCULENTUM

## Caladium Esculentum

"Elephant's Ear"

There is always a popular demand for these highly decorative tropical plants, and florists should arrange to have a good supply already started in pots for summer bedding. These bulbs also are quick sellers for store trade. Our stock is clean, healthy and carefully graded.

|                             | Per<br>Doz. | Per<br>100 | Per<br>1,000 |
|-----------------------------|-------------|------------|--------------|
| Caladium Esculentum, 5/7"   | \$0.50      | \$3.00     | \$25.00      |
| Caladium Esculentum, 7/9"   | .75         | 5.00       | 45.00        |
| Caladium Esculentum, 9/11"  | 1.50        | 10.00      | 95.00        |
| Caladium Esculentum, 11/13" | 3.50        | 25.00      | 200.00       |

For Fancy Leaved Caladiums see pages 12-13.



## Dielytra Spectabilis

(BLEEDING HEART)

We have been advocating the more extensive use of this beautiful decorative plant for several years and those of our customers who have availed themselves of our suggestion have profited. It is used extensively as an early spring pot plant and is a fine specialty for St. Valentine's day. The cut sprays are also useful. It is perfectly hardy and makes a splendid showing in the perennial border or when planted with early bulb stocks.

We are the largest growers of this very useful plant and offer large clumps suitable for forcing or outside planting.

Doz., \$5.00; 100, \$35.00; 1,000, \$325.00

## Eucharis Amazonica

This beautiful subject deserves to be better known for there are few flowers that equal it. In the South it makes a useful house or garden plant while in the North it is confined to greenhouse use. Several large florists have recently made extensive plantings. The foliage resembles the green aspidistra while the flowers are like giant white Narcissus borne in clusters on stems from 12 to 16 inches. We offer established plants from pots from our Florida farms, each 60c; per doz. \$5.50; per 100, \$40.00.



EUCHARIS AMAZONICA



GLOXINIA

## Gloxinias

We have secured a nice lot of Gloxinias in sound, well graded bulbs and offer them in separate colors.

Per dozen, \$3.60; per 100, \$25.00; per 1,000, \$225.00.

## Colored Calla Lilies

### ELLIOTTIANA

The supply of these Callas was unusually short this past fall; but we have reserved a supply for our Spring trade. In addition to being very popular for cutflowers and pot plants, it is also being rather extensively used as a bedding plant.

1 1/2 to 2 in.: Doz., \$1.75; 100, \$12.50; 1,000, \$110.00

### BLACK CALLA

This unique plant has a value as a novelty and is always interesting.

Doz., \$3.00; 100, \$25.00

### ALBA MACULATA

This Calla is prized for its beautiful spotted foliage which makes it a desirable pot or bedding plant.

Doz., \$1.70; 100, \$12.00

### PINK CALLA

This pretty little Calla is again available in limited quantity. It may be planted outside when frost is over or in the greenhouse at any time.

Each, 60c; doz., \$6.00



"World's Foremost Bulb Growers"





## Miscellaneous Bulbs and Roots

Rynveld

### Chlidanthus Fragrans

A delightful summer-blooming plant, resembling the Zephyranthes; can be grown indoors or planted outside in early summer. Flowers are yellow, borne in umbels of from 4 to 6 flowers.

Price per doz., \$1.00; per 100, \$7.50

### Ismene (Pancratium, Hymenocallis)

Very handsome greenhouse or conservatory bulb, that makes an uncommon and quick selling pot plant for the florist.

CALATHINA, the variety we offer, is known as the fragrant "Peruvian Sea Daffodil"; grows about 18" high with large white, frilled, trumpet shaped flowers.

Price per doz., \$1.75; per 100, \$12.00

### Tigridia Pavonia

Known also as the "Tiger" or "Shell Flower," few gardens or conservatory plants can compare with them for brilliancy. Colors vary from yellow and white to brilliant scarlet, all being deeply blotched and speckled with crimson and maroon.

Price per doz., \$2.25; per 100, \$15.00; per 1,000, \$120.00



HYACINTHUS CANDICANS



TIGRIDIA (SHELL FLOWER)

### Tritoma

#### "Red Hot Poker" or "Flame Flower"

These are very showy decorative plants and are being profitably grown for cut flowers. They seem to do particularly well at our Long Island farm. We offer strong divisions as under.

**PFITZERI.** This is the leading variety. It is a prolific bloomer and the flowers are a beautiful flame red color.

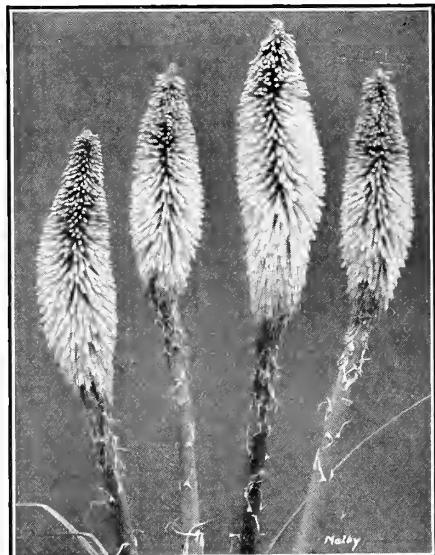
Per dozen, \$2.00; per 100, \$15.00

**RUFA.** This is a dainty variety that is becoming very popular. Tall slender flowers and foliage. Orange yellow. Good for forcing.

Per doz., \$1.75; per 100, \$12.00

**DWARF HYBRIDS or ROCKERY HYBRIDS.** Very desirable for low positions in Rock Gardens and odd nooks in the front of the perennial border. They grow about 12" to 18" high and vary from "corn color" to deep yellow and orange. Very decorative.

Price, Dozen \$1.75; 100 \$12.00



TRITOMA PFITZERI



F. Rynveld and Sons, 350 Greenwich Street, New York



We Import the Finest Valley Pips that Come to This Country



LILY OF THE VALLEY—"NEWPORT" BRAND

### 'Valley' for Out-doors

This is a special grade that we import especially for the purpose—not seconds, culs or carried over stock—but full size pips of the new crop each of which will throw a large spike. We have developed a nice business in this item and every florist will find that a planting will bring a good early return. It is a splendid item for counter trade.

|                        |         |
|------------------------|---------|
| Per case of 250.....   | \$ 4.50 |
| Per case of 500.....   | 8.00    |
| Per case of 1,000..... | 15.00   |
| Per case of 2,500..... | 35.00   |

### Tuberoses (Double and Single)

The supply of Tuberoses is more plentiful and florists are again taking hold of them in considerable quantity for cut flower purposes. We handle the bulk of the Tuberose crop and we are able to make a selection of well cured stock particularly adaptable to this trade.

|                                   |        |          |         |           |
|-----------------------------------|--------|----------|---------|-----------|
| DWARF DOUBLE PEARL. 6/8 inch..... | \$1.00 | Per Doz. | Per 100 | Per 1,000 |
| DWARF DOUBLE PEARL. 4/6 inch..... | .50    |          | 3.30    | 27.50     |
| DWARF DOUBLE PEARL. 3/4 inch..... | .25    |          | 1.80    | 15.00     |
| MEXICAN (Single) .....            | .50    |          | 3.00    | 25.00     |



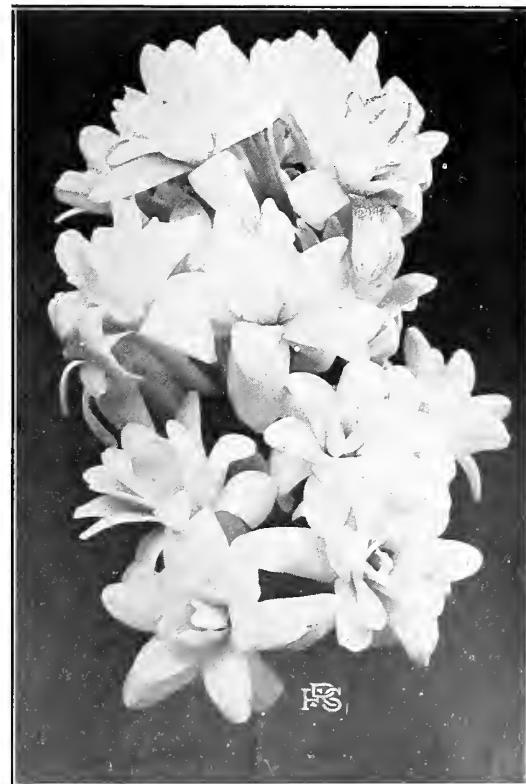
ZEPHYRANTHES

### Zephyranthes

We are paying a lot of attention to the development of stocks of the many beautiful varieties of Zephyranthes as we are sure that this is an item that can find a place in every garden and prove extremely useful as a pot plant. The flowers develop very rapidly with practically no care.

CARINATA (Rosea). Soft rose pink with white center—very beautiful. Height 8". Per 100, \$5.00; 1,000, \$40.00.

ATAMASCO. The true "Zephyr Lily." Very pretty pure white flowers. Per 100, \$3.00; 1,000, \$25.00.



TUBEROSE, DWARF PEARL

## Lily of the Valley

### FORCING STOCK



Experienced "Lily of the Valley" forceurs are far more interested in the quality of the stock they purchase than in the prices they pay. They have established to their satisfaction that a few dollars more in the purchase price comes back to them several times in their sales return when they get proper quality.

To retain and yearly add to our large Valley importations is conclusive evidence that we are supplying the kind of stock that makes money for our customers.

Our Valley is inspected during the growing season and packed under the supervision of our own men.

#### LUBECK PIPS (Extra Quality)

This type contains more bells and makes a stronger plant than any other.

|                    |         |
|--------------------|---------|
| Case of 250.....   | \$11.00 |
| Case of 500.....   | 21.00   |
| Case of 1,000..... | 40.00   |

(We have eliminated cases larger than 1,000 for we find these large pips keep better in these small units.)

#### NEWPORT BRAND (Finest Quality)

With the exception of the Lubeck pips these are the finest pips grown in Germany. They represent the pick of the crop from the Wittenberg section as well as those grown on sandy soil in the vicinity of Hamburg.

|                    |         |
|--------------------|---------|
| Case of 250.....   | \$10.00 |
| Case of 500.....   | 19.00   |
| Case of 1,000..... | 36.00   |

(Cases of 1,000 are the maximum size in this grade also.)

#### VIERLANDER PIPS (First Quality)

This type is grown in the heavy soils of the Vierlander section of Hamburg. Neither the crowns or the roots are as strong as those produced in other sections but they keep well and adapt themselves to late forcing and for this purpose are extensively used.

|                  |         |                    |         |
|------------------|---------|--------------------|---------|
| Case of 250..... | \$ 8.50 | Case of 1,000..... | \$30.00 |
| Case of 500..... | 16.00   | Case of 2,500..... | 70.00   |

These prices include storage to February 1. For shipments after this date the following additional monthly charges for storage are made:

Per case of 2,500, 60c; per case of 1,000, 30c; per case of 500, 25c; per case of 250, 20c.

"World's Foremost Bulb Growers"



## *Anemones—St. Brigid and De Caen*

Anemones are among our prize bulbous flowers and those who have been successful in forcing them have been amply repaid. The flowers are invariably sold quickly at good prices. They provide color effects that are unsurpassable with other subjects. The bulbs bloom over a long period and with successive plantings a good cut can be maintained over the whole season.

Our Anemones have been giving splendid results for many years and we have an extra fine lot to offer for this year.  
**DE CAEN.** The single petalled form. All the colors are represented in this type.

|   | 100    | 1,000   |
|---|--------|---------|
| Large 2 year old bulbs.....   | \$4.25 | \$35.00 |
| 1 year old bulbs (best flowering size).....   | 3.00   | 25.00   |
| <b>ST. BRIGID.</b> This type has several rows of petals and some of the flowers are very double. A wide range of colors with the popular blues and reds well represented. |        |         |
| Large 2 year old bulbs.....   | 100    | 1,000   |
| 1 year old bulbs (best flowering size).....   | \$6.00 | \$50.00 |
|   | 4.25   | 35.00   |



RANUNCULUS

We have been paying special attention to these beautiful bulbous plants and have now developed nice stocks in several fine varieties covering the usual range of colors. The flowers attracted much favorable comment wherever shown by us last summer and we are sure that florists will not go wrong in

## *Ranunculus*

We have started many greenhouse men in the growing of Ranunculus and they are making money on them. The Domestic bulbs are larger than those formerly imported and seem to force better. If your trade can use "something different" we suggest that you try them.

The giant French Ranunculus resemble in form a miniature pompon Dahlia but are as brilliant and varied in coloring as the Poppies and Anemones. In forcing them, give the same treatment as Anemones, but they do not mature quite as early.

|  | Per doz. | \$ .75 |
|--|----------|--------|
| <b>Rosalie</b> , soft pink             |          |        |
| <b>Romano</b> , best scarlet           | Per doz. | \$ .75 |
| <b>Primrose Beauty</b> , pale primrose | Per 100  | 5.40   |
| <b>Hercules</b> , pure white           | Per 1000 | 45.00  |
| <b>Orange Brilliant</b> , deep orange  |          |        |

**GIANT FRENCH MIXED.** The Californian grown bulbs are giving splendid results, and we have several letters from customers telling us of the fine flowers produced. Beautiful rosette flowers in a wide range of colors. Force well. The bulbs are cheaper this year.

|                                 | 100    | 1,000   |
|---------------------------------|--------|---------|
| <b>Regular First Size</b> ..... | \$2.50 | \$20.00 |
| <b>Mammoth Bulbs</b> .....      | 3.60   | 30.00   |

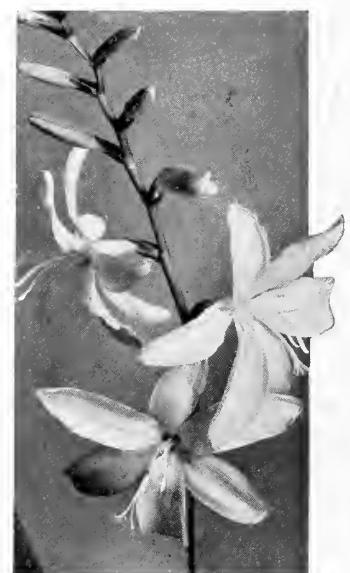
## *Glorious Montbretias*

making a planting, for their gracefulness permits of lighter decorations than possible with Gladiolus. Many of the varieties produce three and four flowers to each bulb, thus reducing the cost per flower to a nominal sum. We are considered as American headquarters for Montbretias.

|   | Per<br>Doz. | Per<br>100 | Per<br>1,000 |
|---|-------------|------------|--------------|
| <b>CROESUS.</b> Very large apricot yellow. Height 24 inches. One of the finest. Very late.....  | \$1.10      | \$7.80     | \$65.00      |
| <b>ETOILE DE FEU.</b> Very graceful soft red with orange throat. Height 24 inches.....  | .70         | 4.80       | 40.00        |
| <b>FIRE KING.</b> Bright scarlet red.....   | .70         | 4.80       | 40.00        |
| <b>GEO. DAVIDSON.</b> Very popular variety. Free flowering yellow.....  | .70         | 4.80       | 40.00        |
| <b>KING EDMUND.</b> A sturdy grower of medium height. Fine orange-yellow flowers measuring two inches across.....                                 | .90         | 6.00       | 50.00        |
| <b>MACROSPILA.</b> A beautiful combination of red and yellow. Free bloomer, producing three and four flowers to every bulb. Height 14 inches..... | .60         | 4.20       | 35.00        |
| <b>METEOR.</b> A graceful variety of orange with red tips on backs of flowers. Very prolific and earliest of the list.....                        | .60         | 4.20       | 35.00        |
| <b>RHEINGOLD.</b> Large star-shaped flowers of pure golden yellow. Height 24 inches. Extra fine.....  | 1.00        | 7.15       | 60.00        |
| <b>SPECIOSA.</b> Pleasing orange-red with yellow throat. Fine form and produces several flowers to each bulb.....                                 | .60         | 4.20       | 35.00        |
| <b>SOLFATARE.</b> Freesia-like flowers of pure yellow with foliage of bluish brown. Height 14 inches.....   | .70         | 4.80       | 40.00        |
| <b>FINE MIXTURE of Many Varieties.</b> .....  | .45         | 3.00       | 25.00        |



ANEMONE ST. BRIGID





SANSEVIERIA  
LAURENTI

## Sansevieria, The Modernistic House Plant

While these plants have for a long time been extensively used for garden and porch box work in the extreme south, (where they are commonly referred to as Snake Palms) it is only within the past few years that their decorative and keeping qualities as a house plant have been generally recognized.

They can well be termed "The Plant Immortal" for they can stand more neglect and abuse in the home than any other plant and they fit in admirably with our present day decorative ideas. Their value is now spreading rapidly and today they are undoubtedly the most popular house plant.

With our equipment for the production of these plants at our locations in central Florida, we are engaging in their culture extensively, and plan to market during 1930 a greater quantity of finished plants than any other source.

The stock offered below is for delivery from the Spring crop of 1930 and will be ready for shipment in April and May. Prices are for bare rooted plants, wrapped in sphagnum moss and wax paper, and are quoted F. O. B. growing stations central Florida.

### ZEYLANICA

Light green with cross bands and spots of dark green.  
Size "A"—1½ leaves with large leaf minimum height 8", per 100 \$12.50.

Size "B"—2 leaves with minimum height 10", per 100 \$16.00.  
Size "C"—3 leaves minimum height 12", per 100 \$20.00.  
Size "D"—4 leaves minimum height 16", per 100 \$25.00.

The minimum shipping quantity is 100 plants each of either sizes "A" or "B" or 50 plants each of "C" or "D".

*Note: The various methods of propagation to produce plants of each form. We have quoted on the most usual sizes but are prepared to submit prices on either shorter or taller stock upon application.*



SANSEVIERIA ZEYLANICA, Showing 4 Sizes

### LAURENTI

The leaf colorings are the same as Zeylanica. Band of cream yellow circles the outside of the leaves.

Size "A"—2 leaves minimum height 18", per 100 \$45.00

Size "B"—3 leaves minimum height 18", per 100 60.00

Size "C"—4 leaves minimum height 18", per 100 75.00

Size "D"—5 leaves minimum height 18", per 100 125.00

Minimum shipping quantity 50 plants of any one size.



GERMAN IRISES

## Japanese Irises

Japanese Iris are very easily grown and adapt themselves to almost any soil condition. They bloom in June and closely follow the German Iris. Their graceful, giant blooms on long stiff stems make them ideal decorative flowers. The colors range from vivid blues, purples and crimsons to delicate lavender and white. Our stock is produced from seed and contains many striking and novel color combinations.

Fine Assortment of Mixed Varieties in a wide range of colors. Doz. 75c; 100, \$5.00; 1000 \$40.00.



JAPANESE IRIS

## German Irises

S = "Standard" or Upright Petals; F = Fall or Drooping Petals.

|  | Per 100 | Per 1,000 | Per 100 | Per 1,000 |
|--|---------|-----------|---------|-----------|
| DR. BERNICE. S. coppery bronze; F. velvety crimson .....                                       | \$12.00 | \$100.00  |         |           |
| GERDA. S. creamy-yellow; F. pale yellow and gold .....   | 12.00   | 100.00    |         |           |
| HER MAJESTY. Rosy-pink with flame-colored falls .....  | 15.00   | 125.00    |         |           |
| RHEIN NIXE. S. pure white; F. deep violet-blue with an attractive whitish border .....         | \$12.00 | \$100.00  |         |           |
| WYNNDHAM (New). S. soft lavender-pink; F. pink with rosy veins; tall and profuse bloomer ..... | 12.00   | 100.00    |         |           |
| MIXED. A fine assortment for naturalizing or cutting. A good mixture for store trade.....      | 5.00    | 40.00     |         |           |

"World's Foremost Bulb Growers"



We Have Provided an Extra Supply of the Beautiful Regale Lilies

# Hardy Garden Lilies



In possibly no class of bulbs is as much interest being shown as in the beautiful hardy lilies, and real efforts are being made in the various producing centers to develop stocks that have been available heretofore only in limited quantities. We are offering some of the most popular kinds and our large volume of trade enables us to make very reasonable prices.



LILIMUM UMBELLATUM

**LILIMUM HENRYI.** We have a good stock of this fine Hardy Lily in large size bulbs. Tail stately heads of beautiful orange colored flowers. Flowers in July and August. Should be planted deep for best success.

8/10 in., per 100.....\$35.00      Per case of 170 bulbs.....\$52.50



LILIMUM REGALE

**LILIMUM AURATUM.** Golden banded. Favorite hardy lily for outside planting.

|                              | Per<br>100 | Per<br>Case |
|------------------------------|------------|-------------|
| 7/9 in. (250 to case).....   | \$ 9.00    | \$18.00     |
| 8/9 in. (170 to case).....   | 12.50      | 20.00       |
| 9/11 in. (100 to case).....  | 25.00      | 25.00       |
| 11/13 in. ( 70 to case)..... | 30.00      | 22.50       |

**LILIMUM ALBUM.** Pure white. Used both for forcing and outside planting.

8/9 in., 100.....\$25.00      Per case of 200.....\$46.50

**LILIMUM RUBRUM.** Pink spotted, with white margin.

|                              | Per<br>100 | Per<br>Case |
|------------------------------|------------|-------------|
| 8/9 in. (200 to case).....   | \$20.00    | \$33.00     |
| 9/11 in. (130 to case).....  | 30.00      | 33.00       |
| 11/13 in. ( 80 to case)..... | 42.00      | 33.00       |
| 13/15 in. ( 60 to case)..... | 65.00      | 33.00       |



LILIMUM HENRYI

**LILIMUM REGALE** (*Myriophyllum*). The beauty of this fine Lily is well known and it stands unequalled among those which will thrive in this country. The trade has long awaited a supply of these bulbs at reasonable prices, and we are now glad to have a stock sufficiently large to enable us to make a general offer.

In this latitude the Regale Lilies bloom in early June and about the same time as *Lilium Candidum*. They have white trumpet flowers with slight pink and other colored stripes on the lower petals and are very fragrant. The bulbs we offer are good flowering size and we suggest that they be left undisturbed for several years as they will then enlarge annually and throw much larger flower spikes.

|                     | Doz.    | 100     | 1000     |             | Doz.    | 100      | 1000     |
|---------------------|---------|---------|----------|-------------|---------|----------|----------|
| 4/6 in.....         | \$ 5.00 | \$37.50 | \$350.00 | 7/9 in..... | \$ 8.00 | \$60.00  | \$550.00 |
| 6/8 in.....         | 6.00    | 45.00   | 425.00   | 8/9 in..... | 10.00   | 75.00    | 700.00   |
| 9 in. and over..... |         |         |          |             | \$13.50 | \$100.00 | \$900.00 |

**TENUIFOLIUM.** A very graceful lily of low stature with handsome grass-like foliage. Flowers are deep glistening scarlet, from 12 to 20 of them hanging from a single spike. A fine lily among dwarf perennials or in the Rock Garden.

Price per 100, \$15.00

**LILIMUM TIGRINUM** (Tiger Lily.) Tiger Lilies are splendid for Hardy borders and naturalizing. They make excellent cut flowers and thrive where many other varieties will not do well. Deep orange with black dots.

|              | Doz.   | 100    | 1000    |              | Doz.   | 100    | 1000    |
|--------------|--------|--------|---------|--------------|--------|--------|---------|
| Single ..... | \$0.90 | \$6.00 | \$55.00 | Double ..... | \$1.00 | \$7.00 | \$65.00 |

**UMBELLATUM.** This is a species in which the flowers are held in upright umbels and vary in color from yellow, to deep orange, scarlet and crimson. Grows about 2 ft. high; very hardy and of great brilliancy.

Price per 100, \$10.00

**F. Rynveld and Sons, 350 Greenwich Street, New York**





A HOUSE OF GIGANTEUM

See what the customer says:

Landsdowne, Pa.,  
June 9, 1928.

F. RYNVELD & SONS,  
350 Greenwich Street,  
New York City, N. Y.

Dear Sir:

We received three cases of lilies from you in December and were not planted till February 15, and were all in for May 30. I want to state that these were the finest lilies I have ever seen, every bulb producing a long stem with 4 to 6 blooms on each one.

I am giving your salesman an order for 25 more cases.

Yours truly,  
Wm. A. Leonard, Jr.

### Miscellaneous Climbing Vines

**CINNAMON VINES.** Hardy climbing vine, makes dense foliage with small cinnamon scented flowers. Per doz., 50c; per 100, \$3.50; per 1,000, \$30.00.

**MADEIRA VINES.** Makes a quick, dense growth of ivy-like foliage which is covered in late summer with small spiral trusses of white, sweet scented flowers. Per doz., 50c; per 100, \$3.00; per 1,000, \$25.00.

**ANTIGNONON (Coral Vine).** In the South, where this climber is frequently seen, it ranks as the most popular. It is a quick and rank grower and makes a beautiful spray of coral pink flowers not unlike a sweet pea. Per doz., \$1.65; per 100, \$12.00; per 1,000, \$110.00.

## Florists' Forcing Lilies



There is a vast difference between Giganteum bulbs as produced in the various sections of Japan and we have for years been making a careful observation of the different stocks. For the past few years the bulbs we have delivered have produced far better than any other stocks that we have seen or that have been reported to us. This year we will have our supply from the same dependable producer.

### From Cold Storage

#### LILUM GIGANTEUM

This variety is used most extensively by specialists. Demands an even temperature of 50 degrees at start and then 60 degrees after well rooted.

The supply of Giganteum is very short, especially in the larger sizes.  
7/9 in., packed 300 to case..... Per case \$40.00  
8/10 in., packed 225 to case..... Per case 47.50  
9/10 in., packed 200 to case..... Per case 50.00

#### GENUINE LILUM ERABU

This Lily has demonstrated that it is well adapted to cold storage conditions for use during the spring and early summer months.

7/9 in., packed 300 to case..... per case \$30.00  
9/10 in., packed 200 to case..... per case 35.00

(Cold storage charges extra on above Lilies, 25c per case per month from January 1st.)

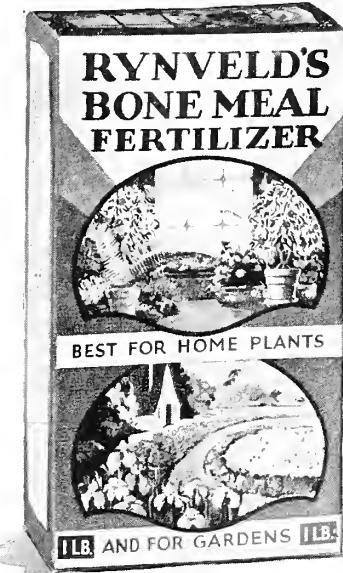
### RYNVELD'S PACKAGE FERTILIZER

## BONE MEAL

Attractive 4 color cartons with complete directions for use. Contain a full pound.

Packed 50 cartons to the package which is the minimum quantity we sell:

Per 100 Packages..... \$ 7.00  
Per 1000 Packages..... 65.00  
(300 or more at 1000 rate)



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"World's Foremost Bulb Growers"



These Wrapped Ferns are the Most Popular Store Seller in the  
Horticultural Line



# Rynveld's Florida-Grown WRAPPED FERNS



WRAPPED BOSTON FERN

While not particularly adapted for reestablishing by florists, these wrapped ferns are a great counter attraction and sell quickly at their market prices. We are the largest individual producers and shippers, and annually distribute several millions over a widely scattered area east of the Mississippi.

Every fern that we offer has been transplanted at least once and this means a more compact set of fibrous roots, which in turn enables the ultimate buyer to readily establish it when potted up and placed in the home.

The roots of each fern are covered with damp Sphagnum moss and wrapped with heavy wax paper which retains the moisture and assures arrival in good condition, and further maintains the fresh appearance when displayed on the counters.

We ship in light, solid, corrugated paper-box containers, which considerably lessens the weight and reduces the transportation costs.

Approximate packed weights per 100 ferns: **Bostons**—28 lbs.  
**Plumosus**—22 lbs. **Sprengeri**—35 lbs. **Leather Leaf**—35 lbs.

## BOSTON

This is the most popular variety. It establishes itself quickly and makes a fine house plant. We have a large stock of compact, well-grown plants.

## ASPARAGUS PLUMOSUS

This ranks as the second best seller. In the early stage of growth it makes a compact plant and later the fronds lengthen and trail.

## ASPARAGUS SPRENGERI

This is a sturdy variety that is largely used in late spring for hanging baskets. Its trailing nature makes it specially useful for this purpose.

## LEATHER LEAF

So called on account of the tough texture of the fronds. Makes a beautiful plant and will maintain itself under favorable house conditions. We believe this is the first general offer of this fine variety at the low price.

## PRICES

All Four Varieties are Offered at One Price in Units of Not Less Than 100 Ferns as Follows:

### Regular First Size

|                                 |        |
|---------------------------------|--------|
| Per 100                         | \$6.50 |
| In lots of 300 or more, per 100 | 6.00   |

### Extra Heavy Size (usually retails at 25c)

|                                 |        |
|---------------------------------|--------|
| Per 100                         | \$8.50 |
| In lots of 300 or more, per 100 | 8.00   |

Write for prices on large quantities.

These prices are f.o.b. our shipping station Rynveld's Fernery, Plymouth, Fla.

## NOTE!

Clear and complete instructions are printed on each wrapper. It enables your customer to take proper care of the plant and tends for greater satisfaction and increased sales.



WRAPPED LEATHER LEAF



**F. Rynveld and Sons, 350 Greenwich Street, New York**



Hartland Advertising Service, Horticultural Printers, 154 Nassau Street, New York, N. Y.



## PEONIES

We are growing a nice block of Peonies on our Long Island Farm and the plants look particularly well this season. No flowers are cut from this stock and thus the full strength of the plants is reflected in the roots we send out.

We list below the most important kinds of which we have good quantities but we are also growing many other kinds that will be quoted upon application.

**Shipments—All varieties are offered in 3 to 5 eye divisions for September and later delivery.**

|  | Per Doz. | Per 100 | Per Doz. | Per 100 |
|--|----------|---------|----------|---------|
| Adolphe Rousseau, semi-double, very large, velvety red, midseason, each \$1.00.....  | \$10.00  | \$75.00 |          |         |
| Berlioz (Crousse 1886), bright currant red. Rose type. Late midseason.....   | 5.00     | 35.00   |          |         |
| Duchesse de Nemours (Calot 1856), fine cup-shaped bloom, sulphur-white, green reflex.....  | 3.50     | 25.00   |          |         |
| <b>Edulis Superba</b> , Florist's favorite light pink for Decoration Day .....   | 4.00     | 28.00   |          |         |
| E. G. Hill (Lemoine, 1906), rich Tyrian rose with wide silvery rose border, midseason. Each \$1.50   | 15.00    | .....   |          |         |
| Elie Chevalier (Dessert 1898), uniform Tyrian rose, center flecked with scarlet, midseason. Each \$1.50 .....  | 16.00    | .....   |          |         |
| Eucharis (Lemoine, 1909) globular, flesh-white, very large, late, each \$1.25.....   | 14.00    | .....   |          |         |
| Eugenie Verdier (Calot), pale Hydrangea pink, center deeper pink flecked crimson, fragrant free blooming, late .....   | 7.00     | 55.00   |          |         |
| Evangeline (Lemoine, 1910), lilac pink, midseason. Rose type. Each \$2.00.....   | 20.00    | .....   |          |         |
| <b>Felix Crousse</b> (Crousse), rich ruby red, strong grower, midseason .....  | 7.00     | 50.00   |          |         |
| <b>Festiva Maxima</b> (Miellez), clear white flecked crimson on center petals, free flowering, early .....   | 3.50     | 25.00   |          |         |
| Germaine Bigot (Dessert), pale lilac rose, center flecked crimson, very large flat flowers, mid-season .....   | 5.00     | 35.00   |          |         |
| Gloire de Touraine (Dessert, 1908), brilliant red, shaded purple, one of the best late varieties.....  | 12.50    | 90.00   |          |         |
| James Kelway (Kelway, 1900), early semi-rose type. Vigorous tall grower with flowers of huge size. Pure white, overlaid delicate pink with yellow at base of petals..... | 12.00    | .....   |          |         |
| Jeanne Gaudichau (Millett, 1903), white with very light pink reflex, center petals edged with carmine, late. Each \$1.75.....  | 18.00    | .....   |          |         |
| <b>La France</b> (Lemoine), soft apple blossom pink, outer guard petals splashed crimson, a splendid midseason variety. Each \$6.00.....                                 |          |         | \$60.00  | .....   |
| L'Eclatante (Calot), brilliant red, midseason.....   |          |         | 7.00     | \$50.00 |
| Lord Kitchener (Renault, 1906), very brilliant cherry red, very early. Each \$1.25.....  |          |         | 12.50    | .....   |
| Mad. Calot (Miellez, 1856), very free blooming, pale pink, early .....   |          |         | 3.00     | 22.00   |
| Mme. Emile Duprez (Riviere, 1911) soft carmine rose with slightly darker center. Each \$5.00.....  |          |         | 45.00    | .....   |
| Mme. Emile Lemoine (Lemoine), milk white, slightly tinged with light flesh pink, covered with minute lilac dots, strong grower mid-season.....                           |          |         | 10.50    | 75.00   |
| Marquis C. Lagergreen (Dessert, 1911), very large, bright velvety crimson with distinct silvery border, one of the finest varieties, midseason. Each \$1.25 .....        |          |         | 12.00    | .....   |
| Mignon (Lemoine, 1908), soft rose passing to amber, very large, late. Each \$4.00.....   |          |         | 40.00    | .....   |
| Mons. Jules Elie (Crousse, 1888), considered by many as the first of all Peonies, lilac rose pink, extra fine .....  |          |         | 9.50     | 60.00   |
| Niobe (Krelage, 1916), lilac-rose with satin rose glow, silver border.....   |          |         | 11.50    | 85.00   |
| Officinalis Mutabilis, light pink, changing to white.....  |          |         | 6.00     | 40.00   |
| Officinalis Rosea Plena, double rose colored.....  |          |         | 6.00     | 40.00   |
| Officinalis Rubra Plena, double red.....   |          |         | 6.00     | 40.00   |
| Rubens (Delache), Dark crimson, free blooming, early .....   |          |         | 4.25     | 30.00   |
| Rubra Maxima (Delache), purplish crimson, semi-double midseason .....  |          |         | 5.00     | 35.00   |
| Reine Hortense, soft flesh pink, center lightly splashed crimson, large compact flowers, mid-season .....  |          |         | 8.50     | 65.00   |
| Victoire de la Marne (Dessert, 1915), bright velvety red with silver reflex, each \$4.00.....  |          |         | 40.00    | .....   |
| <b>PINK MIXED</b> .....  |          |         | 3.50     | 25.00   |
| <b>RED MIXED</b> .....   |          |         | 4.25     | 30.00   |
| <b>WHITE MIXED</b> .....   |          |         | 3.00     | 20.00   |
| <b>MIXED</b> , all colors .....  |          |         | 2.75     | 18.00   |

**"World's Foremost Bulb Growers"**





WAICHUNG SUNRISE

*Offered on Page No. 8*

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350 GREENWICH ST.

"World's Foremost Bulb Growers"

NEW YORK CITY